



Network | Educate | Showcase

ANNUAL MEETING & EVENTS

Golf Outing | Vendor Marketplace | Association Luncheon
Meet & Mingle | Group Leader Marketplace | Driver Safety Competition

BISC East Comes to Atlantic City Thursday, October 1st

GNEMA is proud to sponsor BISC East at **Tropicana Atlantic City** on **Thursday, October 1, 2026**.

Bring members of your safety, operations, maintenance and driver teams for a day of practical education, industry insight and peer collaboration.

BISC brings motorcoach professionals together to address safety, regulatory compliance, maintenance, technology, operations and security.



AGENDA TOPICS

Elevate Your Fleet: Strategies for Attracting, Hiring, and Retaining Top-Tier Drivers

Michael Arcaro, Lancer Insurance Company

Discover how to build, attract, and retain a high-performing driver workforce in today's competitive transportation landscape. This session explores proven strategies that help improve safety, efficiency, and driver satisfaction. Walk away with actionable insights, real-world benchmarks, and practical tools to elevate your fleet operations.

Hiring to Highway

James Blain, PAX Training

Most companies don't need slides or demonstrations in their training; they need the training to be applied in a way that sticks. This session walks through the critical path from hire to highway, including how Day One messaging, coaching instead of training, and follow-up can help employees put what they learn into practice. James will demonstrate ways to use the time and tools you already have to strengthen long-term retention and reduce preventable incidents and claims.

Are Our Maintenance Shops Safe?

Salvatore Caccavale, Martz Group

Maintenance shops, service lanes and body shops are some of the most hazardous environments in the motorcoach industry. Based on Sal's 40+ years of health and safety experience, we will discuss requirements and best management practices to maintain safe shops and demonstrate strategies to keep your employees safe and productive.

Data Beyond the Driver

Mike McDonal, Saucon Technologies

This presentation will take an in-depth look at all the data that surrounds the motorcoach industry.

- What data sets are important?
- What data are we using and how are we using it?
- What are the liabilities if we do not use the data?

ABOUT THE PRESENTERS

Michael Arcaro, Loss Control Manager, Lancer Insurance Company

Michael joined Lancer in 2021 with more than 21 years of experience in the commercial transportation industry, and an extensive background in driver selection, hiring, and training.

Previously, Michael was a Supervisor for the City of New York Department of Sanitation, where he had daily oversight of up to 80 employees, and coordinated the maintenance of a 90-vehicle fleet. In this role, he also developed operational strategies for inclement weather and unforeseen natural emergencies, including recovery from Hurricane Sandy and the Blizzard of 2010. Michael is a recipient of the Department's Silver Medal of Valor and the City of New York Safe Driver Award. He also holds a Class B commercial driver's license with air brake and tanker endorsements.

Salvatore Caccavale, Corporate Director Safety & Training, Martz Group

Salvatore Caccavale has worked professionally in Corporate Environmental, Health, Safety and Security leadership roles for over forty years. He currently serves as the Corporate Director of Safety and Training for the Martz Bus Group.

Mr. Caccavale is a Certified Professional Environmental, Health and Safety Auditor. He serves on the National Safety Council Delegates Committee, the working branch of the Board of Directors and has professional association with the Environmental and Transportation Practices of American Society of Safety Professionals (ASSP).

Sal is the recipient of the National Safety Council's Distinguished Service to Safety Award (DSSA). He currently serves as the Chairman of the Bus Industry Safety Council (BISC) of the American Bus Association and Chairman of the Safety and Risk Committee of the Greater Northeast Motorcoach Association (GNEMA).

James Blain, President, PAX Training

James Blain is a recognized voice in the passenger ground transportation industry, known for helping operators develop safer, sharper, more professional teams. As President of PAX Training, he and his team specialize in safety, defensive driving, and customer service. Since PAX launched to the industry in 2016, James has worked with operators of every size to raise the standard for how drivers are trained, giving teams the tools to stay sharp for the long road ahead.

That same operator-first perspective carries into his work as a host of the Ground Transportation Podcast, one of the industry's leading shows, where James sits down with operators, association leaders, and regulators, from FMCSA leadership to the heads of national industry groups, to dig into the issues shaping the business, including insurance, safety, regulation, and what it takes to run a profitable operation.

Mike McDonal, Director of Regulatory Compliance & Industry Relations, Saucon Technologies

Mike has been involved in the transportation industry for 42 years. He began his career in the truck rental and leasing business serving in sales and operational capacities as well as Director of Human Resources and Safety roles. As Director of Regulatory Compliance for Saucon Technologies, Mike is responsible for working with companies to implement and coordinate all appropriate FMCSA and OSHA regulations.

Mike has served as the Chairman of the Safety Management Council in Maryland; and was the former Chairman of the Bus Industry Safety Council, International Motor Coach Group Safety Council and Driver Training Committees. Mike currently serves as Chair of BusMARC, the Bus Maintenance and Repair Council as well as coordinating both the BISC and BusMARC mentor programs and the Safety Director 101 program.

For his contributions to the industry, Mike was awarded the Safety Professional of the Year by the Maryland Motor Truck Association in 2004 and the Norm Littler Memorial Safety Award by the Bus Industry Safety Council in 2022.