

Balanced Trade for Affordable, Accessible Transportation

Section 232 Tariffs and the U.S. Motorcoach Industry

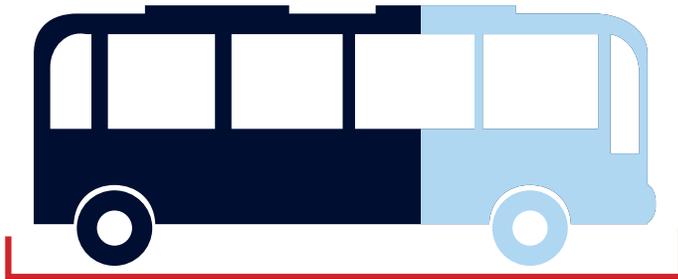
The motorcoach and group travel industry is a significant economic driver and a critical component of the U.S. transportation system, supporting tourism, workforce mobility, emergency response, and military readiness.

80%

FOREIGN-ORIGIN COMPONENTS

20%

US-ORIGIN COMPONENTS



10% TARIFF ON 100% OF MOTORCOACH IMPORTS

A 10% Section 232 tariff applies to all imported motorcoaches. Because the U.S. has no full-vehicle motorcoach manufacturers, the tariff effectively raises the cost of every new motorcoach sold here—taxing even U.S.-made components included in those vehicles.

The result is higher costs for operators and passengers, and added strain on domestic suppliers and the broader supply chain.

Policy Recommendation

Provide U.S.-Origin Content Relief Under Section 232

U.S. Customs and Border Protection already allows this approach for imported trucks, which can deduct U.S.-origin content before the tariff is assessed.

Applying the same standard to motorcoaches would:

- Stop taxing American-made components
- Lower costs for operators
- Protect U.S. suppliers
- Preserve national security objectives

This is a targeted, common-sense fix that ensures parity in tariff treatment while supporting American manufacturing and keeping the motorcoach industry economically viable.

2024 U.S. MOTORCOACH
INDUSTRY ACTIVITY

TOTAL ECONOMIC IMPACT

\$158^B

DIRECT TRAVELER SPENDING

\$69.8^B

TOTAL TAX REVENUE

\$27.7^B

FEDERAL, STATE, & LOCAL TAX

JOBS SUPPORTED

890K+
NATIONWIDE

PASSENGER MILES TRAVELED

37.6^B

PASSENGERS TRANSPORTED

400M



American
Bus Association™
100 Years



Lake Superior

Ottawa

Lake Huron

Minneapolis

Toronto

Milwaukee

Grand Rapids

Rochester
Buffalo

Detroit

Chicago

Cleveland

Pittsburgh

Phila

ED
TES

Indianapolis

Columbus

Washington

Kansas City

Cincinnati

Richmond

Norfolk



**American
Bus Association™**
100 Years

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Oklahoma City

Memphis

Greenville

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Birmingham

Atlanta

Austin

Houston

New Orleans

Jacksonville

San Antonio

Orlando

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