



AMERICAN BUS ASSOCIATION
Representing the motorcoach, tour and travel industry



EMBRACING THE PAST, DEVELOPING THE FUTURE.

The Next Era Leadership Council aims to support multigenerational business operations while preserving the history of the motorcoach industry. This includes focusing on the industry's long-term future and sustainability, and long-range planning for its future.

ENHANCE	RESOURCES	LONGEVITY	SUPPORT	AWARENESS
Enhance the future leadership of the American Bus Association while working with next generation of motorcoach industry business owners.	Provide business resources and insight to determine future ABA board members.	Ensure the industry's longevity, including the next generation of motorcoach manufacturing teams (sales, service).	Provide support to encourage upcoming generations to take over family businesses and operations.	Create awareness of multigenerational and family business operations in the motorcoach industry.

MEMBERSHIP

To join the NELC, all participants must meet criteria to be part of the selective group of active business leaders.

- Actively participates in the industry for 3-5 years minimum
- Has ties to multigenerational business, including direct family relations or leadership within existing family business
- Good-standing member of both national and statewide organizations
- Closely associated with motorcoach operations or manufacturing companies for motorcoaches

APPLY FOR MEMBERSHIP NOW

4 PILLARS OF THE COUNCIL



GOVERNMENT ADVOCACY



BUSINESS SUSTAINABILITY



BUSINESS PLANNING



BUSINESS OPERATIONS



bit.ly/About-NELC

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