

BUSES ROLLING FOR AWARENESS

BUSESMOVEAMERICA.COM

CODE OF CONDUCT

Thank you for registering for the Buses Rolling for America rally on May 6, 2020 in Washington, DC. The American Bus Association and United Motorcoach Association are thrilled that you will be joining this important event to raise awareness for the plight of the bus industry after the nationwide shutdown because of the COVID-19 pandemic. We recognize that you are all professionals but this is a very unique event during an unprecedented time in our history. We felt it was important to establish a code of conduct for the event to not only remind participants about the safety rules that you all know but to try to anticipate situations that might encounter during the event. Although it is important to deliver our message, our absolute first priority is the safety of the participants and the general public that you will encounter.

Follow all laws and safety regulations: As professional motorcoach operators, you are all aware of the rules and regulations that are in place during normal operations. Please be advised that all of these rules are in full force, before, during and after the rally. Unlike some motorcades that you have been involved in that have police escorts, there is no waiver of local traffic laws. You must obey the speed limit, all traffic signals and posted signs including stop signs. Drivers and buses must be in compliance with FMCSA rules and regulations. Hours of service rules must be complied with before, during and after the rally.

Following distance: Although many buses may be traveling together, please do not convoy. Please maintain a safe following distance at all times including during the rally parade. We recommend at least a 4 second following distance in good weather conditions.

Use of cell phones: Please do not use cell phones when motorcoaches are in operation. This includes use of Bluetooth or other devices while the coaches are in operation. If you need to make a call, please park and secure the coach before making a call.

Social distancing: While participating in the rally please maintain social distancing rules. When drivers are at the meeting point, please do not gather in groups either on or off the coaches. Our concern is for the safety of the participants but in addition, we don't want the press or participants taking pictures of groups of drivers that will generate criticism from the general public. Please bring masks and wear them when you are off the coach and in contact with others. Masks will not be supplied at the event.

Photos: We encourage you to take photos and share them with your staff or on social media. DO NOT take photos or video while operating a motorcoach. We also don't want any photos or video that could be interpreted by the viewer as being taken by the driver. We will have photographers and videographers at the event. Please do not take photos of groups of drivers. If you do post photos of

motorcoaches during your journey please use #busesmoveamerica so they can be identified as part of the rally.

Press Releases: ABA/UMA will send out joint Rally press release to all national transportation and trade media. All media calls will be handled by ABA and UMA leadership. There will be a local press release template for you to download and send to your local press regarding your involvement in the rally. You should tell your story. Why are you are doing this.

Contact with the Press during the Rally: During the Rally, ABA and UMA leadership will field all media calls and do interviews. Company representatives are not to leave their coaches while on the route. ABA and UMA leadership will be stationed in front of the Capitol as you pass by in your coach. If you receive any calls that you would like us to handle, please forward them to Melanie Hinton at 703-408-4107.

Dress Code: We anticipate a lot of attention and press coverage during the event. We ask that drivers wear their normal uniform during the rally or at a minimum a collared shirt and no jeans to maintain a professional image.

Signage on Motorcoaches: electronic signs – do not obstruct windshield -

Idling: Upon arrival at the staging area, please turn off your motorcoach. Do not idle longer than 3 minutes during this event.

Horns: Please DO NOT beep your horns during the rally.

After the rally: After the rally please do not return to the staging area, we only have rented the area before the rally. Please leave the area and find a spot to regroup before your journey home. Again, please follow hours of service regulations.