**Motorcoach Census: A Study of the Size and Activity of the Motorcoach Industry in the United States and Canada in 2017**

**AT-A-GLANCE**

- **U.S. and Canada 2017**
  - 2,963 companies
  - 32,920 motorcoaches
  - 233 companies
  - 4,344 motorcoaches

**Passenger Trips**

- 574.6 million passenger trips
- 64.3 billion passenger miles

**Services**

- **Charter**: 96%
- **Packaged tour**: 34.8%
- **Scheduled service**: 22.3%
- **Sightseeing**: 20.3%
- **Commuter services**: 10.1%

**Employment**

- 98,500 jobs*

**Companies**

- **Small**: 1-24 motorcoaches
- **Mid-sized**: 25-99 motorcoaches
- **Large**: 100+ motorcoaches

**Motorcoach Use**

- 21,875 motorcoaches
- 88.8 million passenger trips
- Accounted for 47.4% of motorcoach mileage

- 8,785 motorcoaches
- 398.1 million passenger trips
- Accounted for 25.8% of motorcoach mileage

- 6,604 motorcoaches
- 87.6 million passenger trips
- Accounted for 37.6% of motorcoach mileage

**On average, one motorcoach provided:**

- 15,418 passenger trips
- 1.7 million passenger miles
- 2.6 employees
- 6,160 gallons of fuel
- 39,506 miles traveled

*The employment figures differ from those in the American Bus Association Foundation economic impact study since it is based on a different methodology and definition of “jobs.”

**Fuel Efficiency**

- 280.1 passenger miles per gallon

**Sources**

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