



FOR IMMEDIATE RELEASE

ABA Foundation Survey Finds Healthy Growth in Sales of New and Pre-Owned Motorcoaches

Washington DC (April 25, 2016) -- According to a recent study released by the American Bus Association Foundation, the fourth quarter of 2015 saw an increase in motorcoach sales. A total of 619 new and 266 pre-owned vehicles were sold in the fourth quarter of 2015 as compared to 459 new and 234 pre-owned vehicles sold the previous quarter. Altogether in 2015, there were 1,599 private sector and 542 public sector sales as compared to 1,411 private sector and 355 public sector sales in 2014.

The *Coach Manufacturer Survey* assists the industry in understanding trends in motorcoach purchasing to more accurately predict product development and demand. The survey details the private and public sector sales of new and pre-owned motorcoaches as well as shell, engine and transmission sales.

Fourth quarter sales information was provided by Prevost, ABC Companies, MCI Sales and Setra. The full report is available online at http://www.buses.org/assets/images/uploads/general/Final_Coach_Breakout_2015_Q4.xlsx

Selected Highlights

Quarter by Quarter Data for 2015

Total Sales	2015Q1	2015Q2	2015Q3	2015Q4
New	440	623	459	619
Pre-Owned	205	269	234	266

Total Sales

		2013	2014	yoy	2015	yoy
Semi/full monocoque, unibody	<i>Private</i>	1,420	1,396	-1.7%	1,569	12.4%

chassis construction	<i>Public</i>	207	355	71.5%	542	52.7%
Body on chassis , body on frame or ladder type construction	<i>Private</i>	18	15	-16.7%	30	100.0%
	<i>Public</i>	1	0	-100.0%	0	-
By Sector	<i>Private</i>	1,438	1,411	-1.9%	1,599	13.3%
	<i>Public</i>	208	355	70.7%	542	52.7%
Total		1,646	1,766	7.3%	2,141	21.2%

About the ABA Foundation

The American Bus Association Foundation (ABAF) is the scholarship and research arm of the motorcoach, tour and travel industry. The largest non-profit in motorcoach group travel, the ABAF distributes \$60,000 a year in scholarships to industry families and invests in research to demonstrate the important role motorcoach transportation plays in society.