Busworld North America is exactly the right place for you!

Teaming up with the world renowned Busworld, the American Bus Association debuts Busworld North America in 2021.

Nowhere else will you meet industry leaders from around the world and experience an event that looks at every aspect of passenger transportation in North America. Busworld North America will bring together manufacturers and suppliers from around the world to display their products and serve as a reputed industry platform for industry leaders to network, expand their business and navigate the ever-evolving market landscape, and learn during the Busworld Academy, which will bring together thought leaders from around the world to plot the future of the industry.

Don’t miss this opportunity to take your business to the next level.

Join the Global Network
Take advantage of Busworld’s international network of events spread across 7 countries and benefit from new contacts and markets.

Connect to the Industry
Busworld North America is a unique platform that gathers motorcoach operators, transit systems and school bus operators together, as well as manufacturers, suppliers, government authorities and end users under one roof.

Get to Know Busworld Academy
Busworld’s knowledge platform organizes seminars to connect the local industry with Busworld’s international network of specialized experts. Each seminar is built up around four main categories: technological developments, legislation, market analysis, and specific local mobility and tourism topics.

Grasp the Opportunity to Grow
The North American motorcoach and bus industry is made up of more than 37,000 motorcoaches traveling 64.3 billion passenger miles; more than 156,000 transit buses traveling more than 57 billion passenger miles; and more than 480,000 school buses carrying 26 million students daily. The market is thriving and Busworld North America will be the ideal location to tap into this growing market.
Get your product in front of the largest gathering of buyers in the industry.

- Bus and Coach body builders
- Bus and Coach OEM’s
- Accessory manufacturers
- Spare part manufacturers
- Battery manufacturers
- ITS/Hybrid devices
- Lights and LED displays
- Tire manufacturers
- Safety Systems and Solutions
- Bus and Coach interior decors
- Paint
- Seat manufacturers
- Flooring
- Product designers
- Air conditioning
- IT / ITES
- Financial Institutions
- Software/System Providers

Reach Your Target Audience

- Motorcoach Owners
- Policy makers from federal and state governments
- City and County Transit Authorities
- Fleet Owners
- Safety Directors
- School bus operators
- Schools and educational institutions
- Public sector
- State Association Leaders
- Engineers
- Consultants
Reserve Your Space Now!

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www.busworldnorthamerica.org

PAYMENT INFORMATION | 50% payment is due with application. Full payment is required within 30 days of invoicing. Payments must be in US funds payable to American Bus Association. Contact ABA for wire transfer information and any fees that may apply.

Background Information

Founded in 1926, the American Bus Association is the oldest, largest and most respected voice in the bus and motorcoach industry. The ABA serves a thriving industry that provides nearly 600 million passenger trips annually on charters, tours, scheduled service and shuttles. Membership in ABA includes motorcoach operators, tour operators, tourism-related organizations, and products and service suppliers. ABA is home to ABA Foundation, a nonprofit organization that provides scholarships, research, and continuing education for the motorcoach and tour industry. For more information, visit www.buses.org.

Busworld International

Busworld began in 1971 and today is known around the world as the most recognized international exhibition in the world exclusively for the bus and motorcoach industry. Busworld is active in seven different countries. Concurrent with the exhibitions, their knowledge platform Busworld Academy holds high-level seminars regarding hot topics of the industry in the region. For more information, visit www.busworld.org.