MISSION
To connect our community through quality transit services to the people and places that matter most.

VISION
Metro is a valued transportation choice for all members of our community and a vital partner in Omaha’s future.
OUR SERVICES

FIXED ROUTE

RAPID TRANSIT

PARATRANSIT
Omaha’s Population: 223,800

Westward Expansion
Omaha’s Population: 346,900

Westward Expansion
Omaha’s Population: 390,000

Westward Expansion
Omaha’s Population: 408,900

We have **DOUBLED** in population, but more than **TRIPLED** in land consumption

Westward Expansion
**Coverage**
Provide basic transit service to all areas of the city

Customers must plan around the transit schedule
Higher Tax Subsidy

**Frequency**
Focus resources where ridership potential is highest

In busy areas, transit is always there when you need it
Higher Fare Revenue
1963:
48,482 Jobs
28,794 Parking Spaces

2014:
27,342 Jobs
42,063 Parking Spaces
Downtown Jobs vs. Parking

Denver vs. Omaha Parking

**Stalls**

<table>
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<th></th>
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<th>Omaha</th>
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**Workers**

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- Denver
- Omaha
NEW BUSES
NEW TECH
BETTER TRANSIT
#CONNECTINGOMA

50
NEW SHELTER
38
NEW BUSES
GPS BUS TRACKING
WiFi ON ALL BUSES
WHERE'S MY BUS?

Track it with MyRide OMA

WEB | APP | TEXT

GET IT ON Google Play
Enhanced transit for a more connected region. It’s called ORBT. Welcome aboard.