



# WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES  
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

# MONTHLY

## APRIL 2022

### WIB NETWORK: HELPING YOU DEFINE SUCCESS

A recent study from Northwestern University of 37,000 scientists and their mentees found “mentorship is indeed beneficial, especially when mentors pass down unwritten, intuitive forms of knowledge.

This prompts the question: What is a mentor?

**men-tor-ship** /'mentôrSHip,'mentarSHip/ **noun: the guidance provided by a mentor, especially an experienced person in a company or educational institution.**

A Women in Buses Network mentor can help a new business owner, manager or driver work through challenges, such as remaining safe on the road or managing her finances.

Mentorship offers a sense of community, which can be essential for women working within a male-dominated industry. Many women in our industry had to find a way to fit in on a path that was not set for them. A mentor may have experienced something similar and can share her experience, enabling others to see how she worked through the issues.

While the benefits of mentorship to mentees may appear obvious, mentors themselves also gain from these relationships. Mentors often find they grow and learn along with their mentees. For instance, a mentor may look differently at a concept like resilience after discussing it with a mentee.

The Women in Buses Network is for you if you are new to the industry or are a seasoned vet! Join today and network with industry experts who will answer your questions and help build your knowledge and confidence.

For more information and how to get involved as a mentor or mentee in the Women in Buses Network, click here:

<https://members.buses.org/committees/committee-members/?Committeed=28c5de8b-e47e-ec11-b820-0003fff81f16>

### DID YOU KNOW? THE U.S. HAS...



**3.9 Million Miles of Roads and Highways**



**5,400 Public Roads and Highways**



**5,400 Public Airports**



**200,000 Miles of Railroad Track**



**5,800 Miles of Urban Mass Transit Track**



**3,600 Water Port Terminals**



**Less than 100 years ago, most people were born, lived and died within 100 miles or less. Today, people can travel all over the world and buses help make that happen!**

### UPCOMING EVENTS

For a full listing of events and to register please visit: <https://www.buses.org/events/category/women-in-buses-events>

#### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, April 6 | 2:00 p.m. ET

Featured presenter will be Bliss Coulter of Women in Business Council-Southwest Chapter headquartered in Irving, TX has more than 1,200 WBE member and over 80 Corporate Members. WBCS is dedicated to increasing the value of women-owned businesses by providing certification, education, advocacy and mutually beneficial business opportunities for its member and affiliates.

#### NETWORK AND NOSH SERIES

Friday, April 15 | 1:00 p.m. ET | Open Discussion

#### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, May 4 | 2:00 p.m. ET

“How Do You Work with the Unexpected or Planned Disruptions?”



#### BE ON THE LOOKOUT

**A NEW Driving Force survey is being released in April on staffing and drivers!**



#### SPREAD THE WORD

Share this Newsletter with another women in bus world who can benefit from our network.



#### JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>  
Contact us at [wib@buses.org](mailto:wib@buses.org) to see how to get involved with our organization.



#### QUOTABLE

“You have to have confidence in your vision or else no one else will trust in it.”  
-Mary Katrantzou

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