A recent study from Northwestern University of 37,000 scientists and their mentees found “mentorship is indeed beneficial, especially when mentors pass down unwritten, intuitive forms of knowledge.”

This prompts the question: What is a mentor?

mento·ship /ˈmentərˌship/ noun: the guidance provided by a mentor, especially an experienced person in a company or educational institution.

A Women in Buses Network mentor can help a new business owner, manager or driver work through challenges, such as remaining safe on the road or managing her finances.

Mentorship offers a sense of community, which can be essential for women working within a male-dominated industry. Many women in our industry had to find a way to fit in on a path that was not set for them. A mentor may have experienced something similar and can share her experience, enabling others to see how she worked through the issues.

While the benefits of mentorship to mentees may appear obvious, mentors themselves also gain from these relationships. Mentors often find they grow and learn along with their mentees. For instance, a mentor may look differently at a concept like resilience after discussing it with a mentee.

The Women in Buses Network is for you if you are new to the industry or are a seasoned vet! Join today and network with industry experts who will answer your questions and help build your knowledge and confidence.

For more information and how to get involved as a mentor or mentee in the Women in Buses Network, click here: https://members.buses.org/committees/committee-members/?CommitteeId=28c5de8b-e47e-ec11-b820-0003fff81f16

DID YOU KNOW? THE U.S. HAS...

UPCOMING EVENTS

For a full listing of events and to register please visit: https://www.buses.org/events/category/women-in-buses-events

WOMEN IN BUSES WEDNESDAYS SERIES
Wednesday, April 6 | 2:00 p.m. ET
Featured presenter will be Bliss Coulter of Women in Business Council-Southwest Chapter headquartered in Irving, TX has more than 1,200 WBE member and over 80 Corporate Members. WBCS is dedicated to increasing the value of women-owned businesses by providing certification, education, advocacy and mutually beneficial business opportunities for its member and affiliates.

NETWORK AND NOSH SERIES
Friday, April 15 | 1:00 p.m. ET | Open Discussion

WOMEN IN BUSES WEDNESDAYS SERIES
Wednesday, May 4 | 2:00 p.m. ET
“How Do You Work with the Unexpected or Planned Disruptions?”

A PROGRAM OF THE AMERICAN BUS ASSOCIATION

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“You have to have confidence in your vision or else no one else will trust in it.”
Mary Katrantzou

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