



# busworld<sup>®</sup> academy

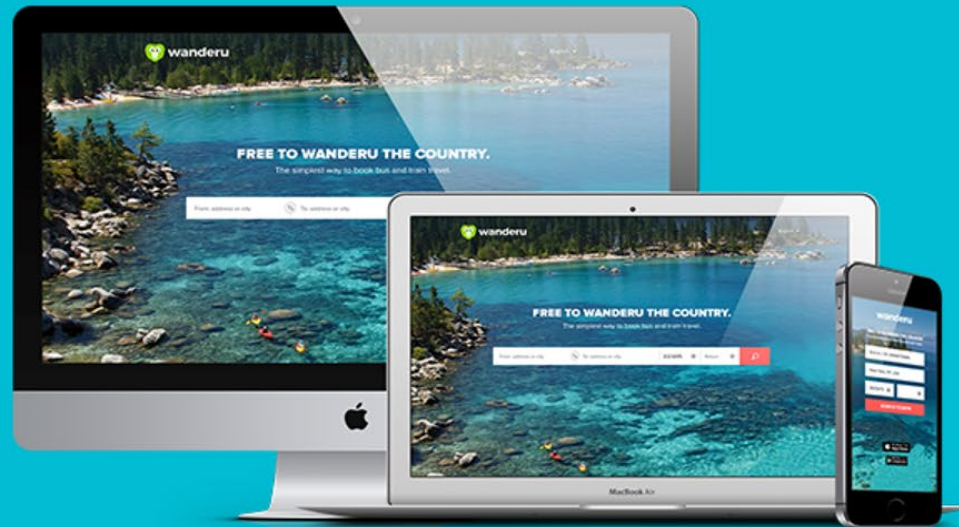
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# wanderu

## The leading ground travel search in North America.



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AMERICAN BUS ASSOCIATION

**In 2013, less than 70% of 16-to-24-year-old  
Americans had a driver's license.**



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## Millennials not buying cars like previous generations.

From 2007 to 2011, the number of cars purchased by people aged 18 to 34, fell almost 30%



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**74% of bus trips in the U.S. taken by Millennials**



## DIRECT BOSTON SERVICE IS BACK

**For \$12** you can travel onboard a C&J executive-class coach, direct between the University of New Hampshire and Boston/ South Station Fridays and Sundays while UNH is in full session. Coaches equipped with complimentary Wi-Fi and power plugs at each seat!

SOUTHBOROUGH			NORTHBOROUGH		
	Leaves	Arrives		Leaves	Arrives
	Dartmouth/UNH	South Station		South Station	Dartmouth/UNH
FR, SUN	11:00AM	12:20PM	FR,	9:00AM	10:20AM
FR, SUN	1:00PM	2:20PM	FR, SUN	1:00PM	2:20PM
FR, SUN	3:00PM	4:20PM	FR, SUN	3:00PM	4:20PM
FR, SUN	5:00PM	6:20PM	SUN	5:00PM	6:20PM
			FR, SUN	7:00PM	8:20PM

**Reservations only:** cash walk-ups accepted when space is available.  
**Reservations now accepted through May 5, 2013.**

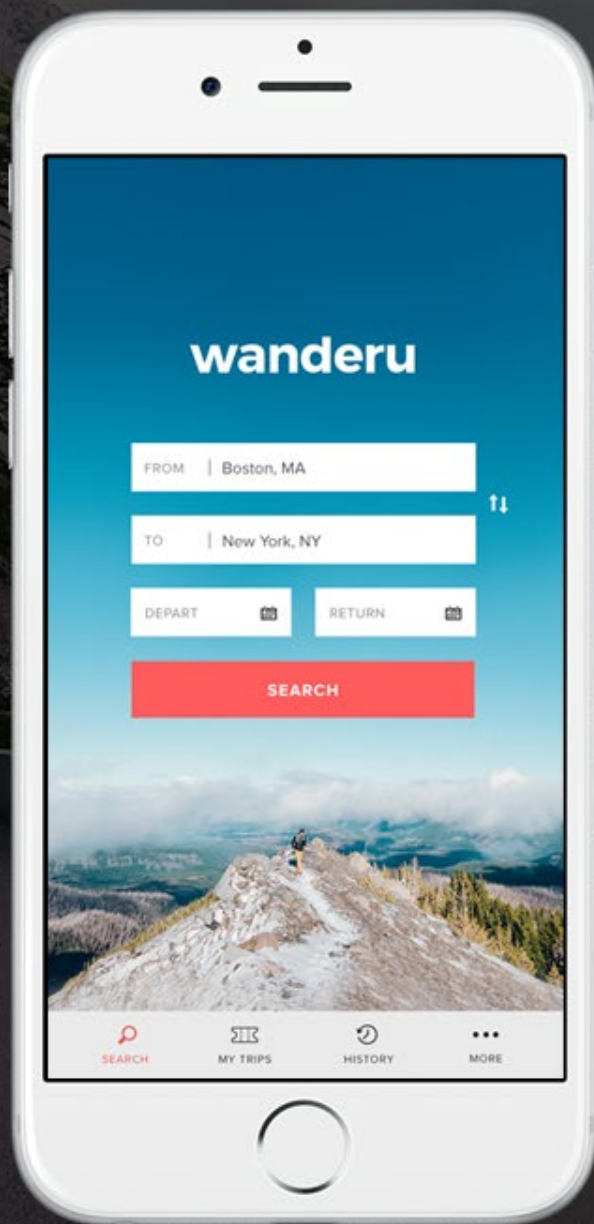
For maximum schedule options, book early as schedules could sell out. Tickets are non-refundable. If you are unable to use your ticket on the date and time specified on your reservation, the ticket can be used on a stand-by basis on any scheduled day between Dartmouth, NH and Boston.

The original reservation date. Those not when space is available.

and when school is not in session.

[illegible]





Quickly search & book  
bus tickets on the go.

Easily access your  
tickets under "My Trips".

Get maps & directions  
to your stations.

View your search history  
for quicker booking.



Featured:

**"Best New App"**

**"Best of February App"**

Featured as:

**Travel App**

**Navigation App**

**Get Around App**

**TIME**

Time Magazine's

**"Favorite New App"**



2304 reviews 4.5 Rating on App Store & Google Play

# WANDERU FEATURES AND CAPABILITIES

## Empower customers to search and find trips between any two points.

- Address, city, point of interest or actual GPS location.
- Not limited to a specific city or station search.
- Automatically finds the closest bus station near origin and destination.



## Expanding the bus market through connections.

- Expand our partner's coverage by allowing them to tap into our global network
- Wanderu's proprietary routing technology connects bus, train and ferry options into one itinerary for a simple booking for the traveler.

## Best-in-class technology: 100+ results in milliseconds, seamless booking experience.

## Maps and directions integrated in for each bus station and connections.



- Shows walking, driving and transit directions.


 Trip Summary for 1 Traveler 

All set! You're ready to book.

8:30a

●

San Francisco, CA  
Megabus **\$34.00**  
Caltrain Station - Townsend St btwn 4th and 5th St  
 



7h 25



3:55p

○

Union Station  
Los Angeles, CA

6:25p

○


Los Angeles, CA  
Megabus **\$28.00**  
Union Station  
 

5h 25

11:50p

●

South Strip Transfer Terminal  
Las Vegas, NV



BOOK | \$62.00



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# Unique Technology: Real-time multi-modal routing.

Wanderu is the only site that can provide true multi-modal bookings.

From:

JFK Airport

To:

Niagara Falls

1

Wanderu finds the nearest bus stops and stations to the airport and to Niagara Falls.

2

Wanderu's advanced routing algorithm combines in real time a bus and a train itinerary to get the traveler to their destination.

3

One simple booking form for all segments. Tickets come directly from each provider.

The screenshot shows the Wanderu website interface. At the top, the Wanderu logo is on the left, and 'English | USD' is on the right. Below the header, the search bar shows 'New York, NY 11430, United States' as the origin and 'Niagara Falls, NY, USA' as the destination, with a date of '02/04/2016'. Below the search bar, there are filters: 'Direct trips only' (unchecked), 'Sort by: Cheapest', 'Time', 'Features', and 'Carriers'. The main section displays 'Departure: 5 results for Thu, Feb 4'. The first result is a direct trip from 'Queens Village, NY' to 'Niagara Falls, NY' for \$71.00. Below this, a message states: 'We have connected 2 carrier routes to meet your travel needs. (You'll have to complete 2 separate bookings.)'. The first segment is a bus from 'Queens Village, NY' to 'New Rochelle, NY' for \$6.00. The second segment is a train from 'Yonkers, NY' to 'Niagara Falls, NY' for \$65.00. A 2-hour layover is indicated between the segments. The screenshot also includes a sidebar on the right with text: 'Wanderu searches across hundreds of carriers to find the right options for your trip. We never charge booking fees, and always bring you the lowest prices available anywhere.'

This trip can only be found on Wanderu.

**Wanderu is the only truly multi-modal ground travel search that combines different modes of transport allowing people to search point to point and reach any destination within our network.**

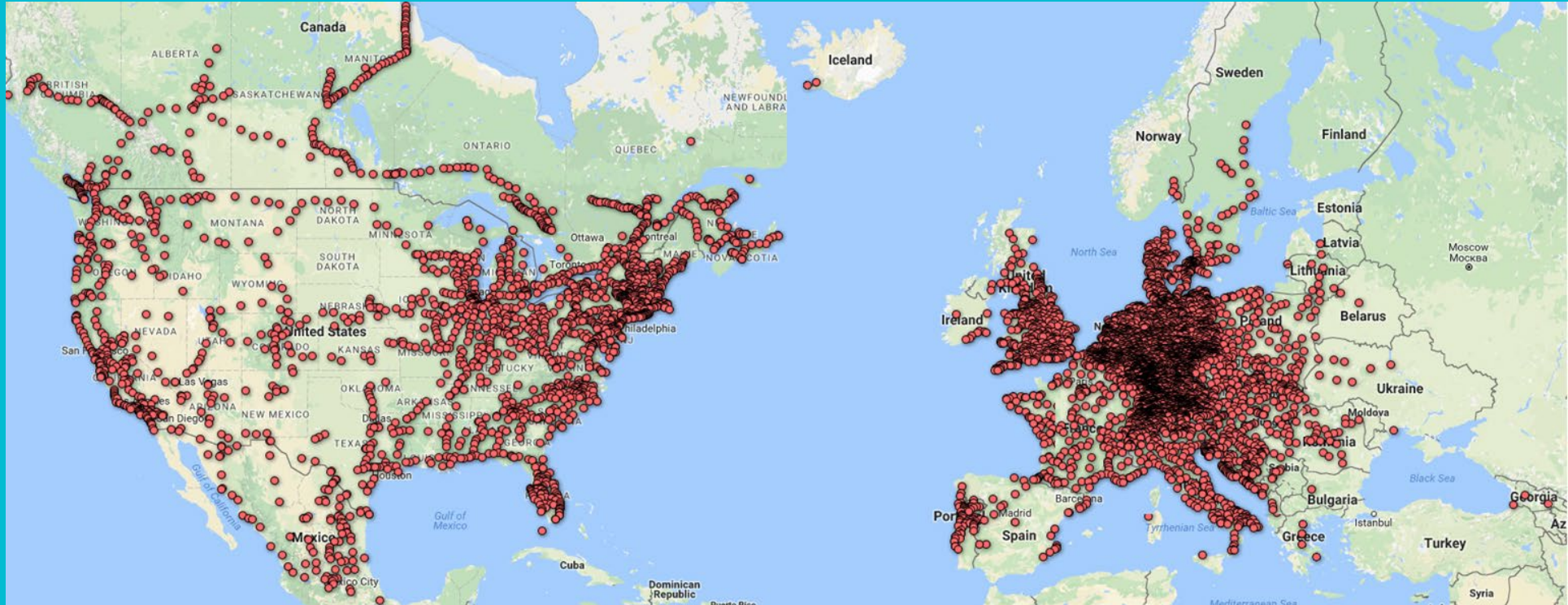
**30%** of our bookings are only possible on the Wanderu platform because of these unique technologies.

This creates a fully incremental and very valuable sales channel for our partners.

A high-angle, wide shot of a massive crowd of people at what appears to be a music festival or large gathering. The crowd is dense and fills the entire frame, with many people wearing hats and colorful clothing. The perspective is from above, looking down on the sea of people.

**100+ million users since launch.**

# Global footprint



**1,000+**  
carriers live

**800,000+**  
bus routes

**1,340,000+**  
train routes

**26,000+**  
flight routes



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