

WOMEN IN BUSES COUNCIL SPONSORSHIPS



The mission of the Women in Buses Council is to recognize and advance the role of women in the motorcoach industry through networking, education and mentoring programs.

WHO ATTENDS

The Women in Buses Council is comprised of Bus Company Owners/General Managers/Executives, Bus Operator Operations & Maintenance Staff, Bus Manufacturers, Associate (Products & Services) Members, Bus Operator Safety Staff, Tour Operators, DMO/CVB Staff, Travel Industry Members, Tour Coordinators, Charter Coordinators, National/State/Provincial/Regional and Affiliated Associations and members of the industry who support the mission of Women In Buses.

WIB MEMBER PROFILE

65% Bus Operator Members
15% Travel Industry Members
9% Associate Members
7% Tour Operator Members
4% National/State/Provincial/Regional/Affiliated Association Members

MEETINGS

WIB meets annually as well as regularly through scheduled conference calls.

Be a part of this vital connection which takes your marketing budget further. Sponsor Advancement!



WEB: www.buses.org/wib | EMAIL: sponsorships@buses.org |
PHONE: 800-283-2877

WOMEN IN BUSES COUNCIL

SPONSORSHIPS LEVELS & BENEFITS



\$5,000

\$2,500

\$1,000

AVAILABILITY	1	3	4
10' x20' BOOTH AT MARKETPLACE	●		
DEDICATED E-MAIL PROMO	●		
MEETING ATTENDEE LIST IN EXCEL FORMAT	●	●	
COMPLIMENTARY LOGO IN WOMEN IN BUSES MEMBERSHIP DIRECTORY	●	●	●
RECOGNITION ON SIGNAGE	●	●	●
SPONSOR RECOGNITION AT ANNUAL MEETING	●	●	●
LOGO ON WIB WEBPAGE WITH LINK	●	●	●
SPEAKING OPPORTUNITY AT ANNUAL MEETING	●		

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