COMMITTEE KICK OFF
The focus of this committee would be to work on issues of importance to CEO, General Managers and other bus company executives/decision-makers who are women.

- Provide education on management topics.
- Participate in a active network of women bus executives.
- Identify opportunities for advocacy and/or speak to legislators on the national, regional, and state-wide level.
- Develop a mentoring program for future women bus executives.
This committee may interest the following members:

• Bus Company Owners
• Bus Company General Managers
• Bus Company Executives
EXECUTIVE MANAGEMENT
CONFERENCE CALL

July 23: 2 PM EDT
The focus of this committee would be to work on issues of importance to the safe operation and maintenance of the motorcoach fleet.

- Create a network of women bus operators and the vendors that supply equipment and services necessary to the operations of the fleet.
- Provide education/training on new motorcoach products and services.
- Identify best practices for the safety and security of the motorcoach fleet.
- Develop resources to assist in the maintenance and options of the motorcoach fleet.
- Build a network of resources for equipment breakdowns, driver needs, etc.
This committee may interest the following members:

- Bus Operator Operations & Maintenance Staff
- Bus Manufacturers
- Associate (Products & Services) Members
- Bus Operator Executives
- Bus Operator Safety Staff
OPERATIONS AND MAINTENANCE
CONFERENCE CALL

July 21: 2 PM EDT
TRAVEL, TOUR AND CHARTER FOCUS

The focus of this committee would be to work on issues of importance to travel, tour and charter segment including tour product development.

• Create a network of tour and charter planners, DMO/CVB, and travel industry members for tour product development.
• Provide education of industry trends, itinerary development, contracting/negotiations, co-op opportunities and other important travel/tour topics.
• Develop resources to assist in the promotion of this segment in the industry.
• Build a mentoring program for new women in the travel, tour and charter segment
• Participate in a active network of women tour professionals.
TRAVEL, TOUR AND CHARTER MEMBERSHIP

This committee may interest the following members:

• Tour Operators
• DMO/CVB Staff
• Travel Industry Members (Hoteliers, Attractions, Dining, etc.)
• Tour Coordinators
• Charter Coordinators
TRAVEL, TOUR AND CHARTER

CONFERENCE CALL

July 22: 2 PM EDT
EDUCATION

COOLING THE CUSTOMER WITH HEAT
JOHN HARTLEY

H  HEAR
E  EMPATHIZE
A  APOLOGIZE
T  TAKE OWNERSHIP
MEMBERSHIP DIRECTORY
PROMO & ENROLLMENT

Women in Buses Council/WIB

ADVANCE

The mission of the Women in Buses Council is to recognize and advance the role of women in the motorcoach industry through networking, education, and mentoring programs.

PARTICIPATION

The Women in Buses Council is open to any ABA member who supports the mission of the Council. There are no membership fees.

EDUCATION

- Monthly webinar opportunities
- Monthly e-newsletters

MENTORING

- Mentorship opportunities

COMMITTEES

- Executive Management
- Operations
- Travel, Tour, and Charter

www.buses.org/wib
wib@buses.org
800-283-2877

Women in Buses Council

ENROLLMENT FORM

Women in Buses Council membership is open to any ABA member who supports the mission of the Council. There are no membership fees.

Name:
Title:
Company:
Company Address:
Email Address:
Phone Number:

The Council is comprised of (3) active committees. Select one or more of the committees below. Detailed descriptions are available at www.buses.org.

- EXECUTIVE MANAGEMENT COMMITTEE: The focus of this committee would be to work on issues of importance to CEOs, General Managers, and other bus company executives/decision-makers who are women.
- TRAVEL, TOUR AND CHARTER COMMITTEE: The focus of this committee would be to work on issues of importance to tour and charter segment including product development.
- OPERATIONS AND MAINTENANCE COMMITTEE: The focus of this committee would be to work on issues of importance to the safe operation and maintenance of the motorcoach fleet.

www.buses.org/wib
wib@buses.org
800-283-2877

Women in Buses Council

COMMITTEE SELECTION FORM

The Council is comprised of (3) active committees. Select one or more of the committees below. Detailed descriptions are available at www.buses.org.

- EXECUTIVE MANAGEMENT COMMITTEE: The focus of this committee would be to work on issues of importance to CEOs, General Managers, and other bus company executives/decision-makers who are women.
- TRAVEL, TOUR AND CHARTER COMMITTEE: The focus of this committee would be to work on issues of importance to tour and charter segment including product development.
- OPERATIONS AND MAINTENANCE COMMITTEE: The focus of this committee would be to work on issues of importance to the safe operation and maintenance of the motorcoach fleet.

www.buses.org/wib
wib@buses.org
800-283-2877
SPONSORSHIPS

WHO ATTENDS
The Women in Buses Council is comprised of Bus Company Owners/General Managers/Executives, Bus Operator Operators/Operations Staff, Bus Sustainable, Associate (Products & Services) Members, Bus Operators, Safety Coordinators, National, State/Province, Regional, and Affiliated Associations, and members of the industry who support the mission of Women in Buses.

WIB MEMBER PROFILE
- 65% Operator Members
- 30% Operational Industry Members
- 5% Associate Members
- 5% National/State/Provincial/Regional/ Affiliated Association Members

MEETINGS
WIB meets annually as well as regularly through scheduled conference calls of the committees.

Be a part of this vital connection which takes your marketing budget further. Sponsor Advancement!

www.buses.org/wib
jfields@buses.org
800-283-2877 ext. 213

SPONSOR ADVANCEMENT

The mission of the Women in Buses Council is to recognize and advance the role of women in the motorcoach industry through networking, education and mentorship programs.

SPONSORSHIP LEVELS & BENEFITS

Women in Buses Council/WIB

SPONSOR ADVANCEMENT

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Reserve Your Spot Today!

www.buses.org/wib
jfields@buses.org
800-283-2877 ext. 213
NEXT STEPS

Review Membership Directory
Complete Enrollment Form if Not in Directory
Complete Committee Selection Form if Not Noted in Directory

Sign up for Committee Conference Calls
July 21: Operations & Maintenance Committee
July 22: Travel, Tour and Charter Committee
July 23: Executive Management Committee

Like Us on FaceBook: Women in Buses