



## Women in Buses Award

### Proposed Criteria for Nominations

Most critically, nominees would need to have directly influenced the advancement of the role of women in the motorcoach industry.

This achievement can be further defined as:

- personal investment in networking in a way that improves the role of women in the motorcoach industry
- advancing or promoting professional education for women
- supporting or participating in a mentoring program for women in the motorcoach industry
- creating new or unique opportunities for women in some other, but meaningful way

Then there are the secondary criteria:

- Years in the business
- Overall professional/company success
- Contribution to the motorcoach industry overall

And a decision would need to be made whether a man could get this award as well as a woman? If he met the criteria above, is that good enough?

What is missing? Does this criteria match the mission of the Women in Buses Council?  
Additional thoughts to consider?

### Draft Nominations Process

Sept. 2015	Send Nomination criteria/form to ABA membership
Oct. 16, 2015	Nomination Deadline for Award
Nov. 2015	Nominations sent to ABA Media Group and other ABA Leadership for consideration and selection
Dec. 2015	Winner notified for scripting of award presentation
Jan. 2015	Award presentation at Marketplace 2016