ABA’S ANNUAL MEETING & MARKETPLACE 2018
SPONSOR OPPORTUNITIES

LEVEL ONE

- Delegate Supplies: $1,100 + Cost of Supplies
- Operator Gift: $1,100 + Cost of Gift
- Pop-Up Exhibit Gallery Space: $1,100
- Resource Central Charging Station: $1,100

LEVEL TWO

- 7-Minute Stretch: $3,500 for Sun.-Tues.
- Appointment Clock Logo: $3,500
- Badge Holders: $3,500 + Cost of Holders
- Education Bites: $3,500 for Week
- Education Breaks: $3,500 + Cost of Break
- Education Speaker: $3,500
- Marketplace App: $3,500 per Logo
- Operator Chair Pads: $3,500 + Cost of Chair Pads
- Operator Coffee Stations: $3,500 + Cost of Coffee per Day
- Operator Profile Binder: $3,500 + Cost of Binders
- Operator Water Stations: $3,500 per Day
- Operator Mailboxes: $3,500
- Resource Central on the Go: $3,500
- Restroom Branding: $3,500 + Cost of Items

LEVEL THREE

- Operator Coffee Stations: $25,000 for Exclusive
- Education Breaks: $15,000 for Exclusive
- Operator Water Stations: $15,000 for Exclusive
- Operator Booth Signs: $15,000
- Super Floor Lounge: $11,000
- Charging Station Lockers: $8,000
- Exhibit Hall Wi-Fi: $7,500 per Day/$25,000 for Exclusive
- Marketplace Webinar Series: $7,500
- Orientation Service Center: $7,500
- Passport and Research Databases: $7,500
- Operator Shipping Boxes: $6,000
- STAR Operator Stickers: $6,000
- Official Program Advertising: $5,500-$7,500
- Operator Appointment Booklet Advertising: $5,500-$7,500
- Board of Directors Dinner: $5,500 + Cost of Dinner
- Directory of Participants Advertising: $5,500
- Floor Lounge: $5,500
- Hospitality Function: $5,500 + Food/Beverage & Entertainment
- Hotel Key Cards: $5,500 + Cost of Cards
- Operator Reception: $5,500 + Cost of Reception
- Registration Bags: $5,500 + Cost of Bags
- Tuesday Luncheon Co-Sponsor: $5,500

LEVEL FOUR

- Operator Breakfast: $5,500 + Meal/AV Costs
- All-Delegate Lunch: $5,500 + Meal/AV Costs

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