Sunday, January 12, 2014

2 p.m. – 4 p.m.   Hispanic Motorcoach Council Meeting
4 p.m. – 4:15 p.m.  15-minute Break
4:15 p.m. – 5:30 p.m.  Hispanic Motorcoach Council Meeting

Welcome/Introductions
- The Goals and Purpose of the Hispanic Motorcoach Council
- The Role of the American Bus Association and What the Hispanic Motorcoach Council Can Do For You
- HMC Resources

Recap of Houston HMC Meeting
- Follow-up Activities

Recap of Ft. Lauderdale HMC Meeting
- Follow-up Activities

Experiences in Transportation as a Hispanic Operator in North America
- The State of Transportation in North America
- Operational Perspectives for Cross-border Hispanic Businesses

HMC Activities and Meeting Schedule in 2014
- 1st Quarter Events
- 2nd Quarter Events

The Value of Interlining Presentation
- Introducing the National Bus Traffic Association
- What is interlining?
- How can you get involved?

Orientation for the Bus Industry Safety Council
- What is BISC?
- BISC Meeting Schedule
- Scheduled Speakers
- BISC Policies
- Future Meetings

Next Meeting/Adjourn