

# BUS MAINTENANCE & REPAIR COUNCIL SPONSORSHIPS



The mission of the Bus Maintenance and Repair Council is to continually **raise the level of maintenance awareness in the intercity bus and motorcoach industry** through education and training.

## WHO ATTENDS

Maintenance and equipment leaders from across the North American motorcoach and supplier industry.

## BISC MEMBER PROFILE

60% Operations, Maintenance and Equipment Staff & Executives  
40% Owners, CEOs, General Managers and Presidents

## MEETINGS

ABA's Bus Maintenance & Repair Council (BusMARC) holds two meetings per year, one in January at ABA's Marketplace, the second in June in the Washington, D.C., region.

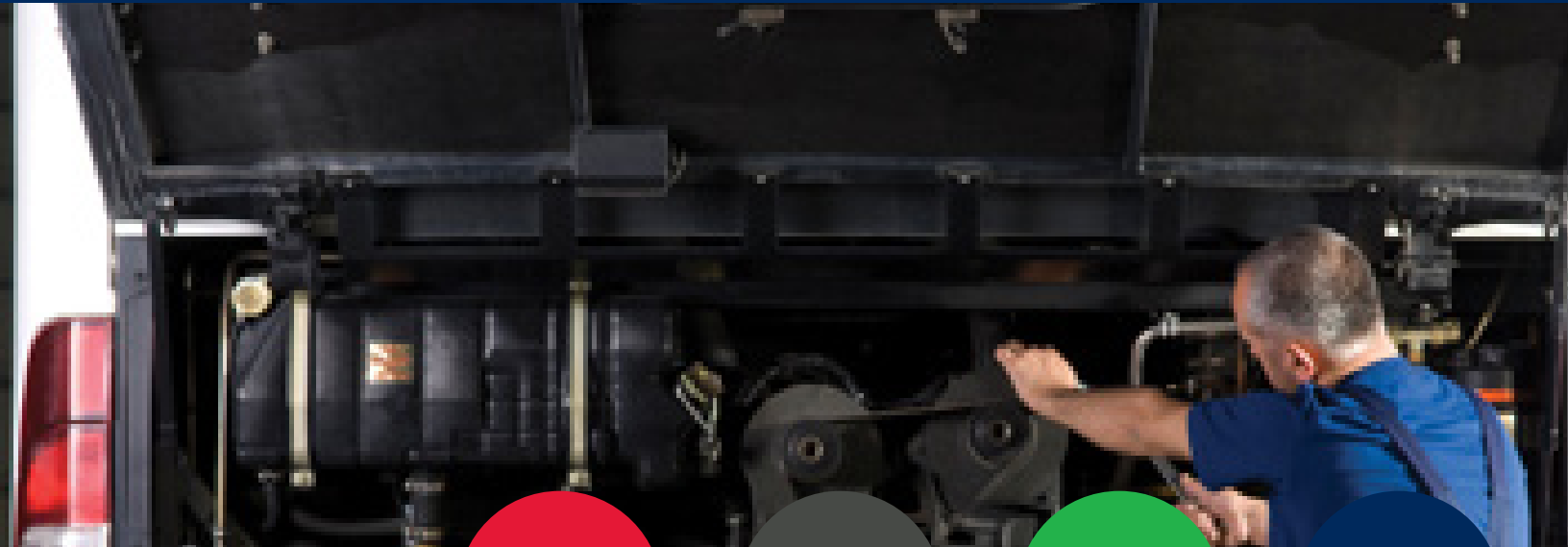
Sponsorships will include the both the winter and summer meetings.

Be a part of this vital connection  
which takes your marketing budget  
further.



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# BUS MAINTENANCE & REPAIR COUNCIL SPONSORSHIPS LEVELS & BENEFITS



**\$30,000**

**\$10,000**

**\$5,000**

**\$1,000**

AVAILABILITY	1	3	4	5
RECOGNITION AS TITLE SPONSOR	●			
SPEAKING ROLE AT MEETING	2 MEETINGS PER YEAR	1 MEETING PER YEAR		
DEDICATED E-MAIL PROMO	●	●		
COMPLIMENTARY BANNER AD IN BUSMARC QUARTERLY NEWSLETTER	QUARTERLY	TWO PER YEAR		
COMPLIMENTARY TABLETOP DISPLAY	1 DISPLAY PER MEETING	1 DISPLAY PER MEETING	1 DISPLAY AT 1 MEETING	
MEETING ATTENDEE LIST IN EXCEL FORMAT	●	●	●	
COMPLIMENTARY REGISTRATIONS	2 PER MEETING	2 PER MEETING	1 PER MEETING	1 PER MEETING
COMPLIMENTARY LOGO IN BUSMARC QUARTERLY NEWSLETTER	●	●	●	●
RECOGNITION ON SIGNAGE	●	●	●	●
SPONSOR RECOGNITION AT GENERAL SESSION	●	●	●	●
LOGO ON BUSMARC WEBPAGE WITH LINK	●	●	●	●