Over 150 Women in Buses members were able to attend the annual Women in Buses Day meeting at Marketplace. This was our highest turnout to date. Over 150 Women in Buses members were able to attend the annual Women in Buses Day meeting at Marketplace. This was our highest turnout to date.

Did You Stop by Our Booth?

We loved seeing members stop by to chat, new members sign up, and conversations that occurred on the sofas. We had a prime spot on the Marketplace floor – near the entrance to appointments and across from the auction/bag raffle.


The Women in Buses Council remembers Victoria (Vickie Cole), co-owner of American Stage Tours of Concord, California. A WIB member, Cole was also President of the California Motorcoach Association. She passed away unexpectedly while attending the ABA Marketplace earlier this month.

In Memoriam

Vickie was an outstanding owner, driver, and tour guide and did the major planning of AST Tours. Vickie was also a State of California Driver Education instructor. Vickie was the heart and soul of AST Tours.

Share your feedback!

Tell us how the WIB Council has been doing – and give us some ideas for moving forward by filling out our feedback form. This is a monthly that can address just about anything, from questions/suggestions from Marketplace and webinars to new information that interests you.

Thank you all for your continued support and participation in WIB. We’re excited to see what adventures await us this year!