March is International Women’s Month and we plan on celebrating all month long. We will be turning our logo purple for the month along with uplifting social media posts and a truly inspirational webinar. This year’s theme for International Women’s Day 2024 is Inspire Inclusion. When we inspire others to understand and value women’s inclusion, we forge a better world. And when women themselves are inspired to be included, there’s a sense of belonging, relevance, and empowerment. Collectively, let’s forge a more inclusive world for women. For more information, check out the International Women’s Day site.

WELCOME TO OUR NEW MEMBERS
Just in time for International Women’s Month, we’ve got more new members! Welcome!!!
• Tracie Coulson, Onondaga Coach
• Char Flores, Pittsburgh CLO
• Andrea Lucas, BTM Coaches
• Katerin Martielli, Exotic Coach Lines
• Sherri Naumann, George Washington’s Mount Vernon

WE’RE ALREADY BACK ON THE ROAD
Marketplace is only three weeks in the rearview mirror when we were asked for an impromptu WIB On the Road meetup at the United Motorcoach Association meeting in Raleigh. The request was met with an enthusiastic YES and was coordinated by a few equally enthusiastic WIB members. With very little notice the word spread and a group of 13 came together – including ABA President Peter Pantuso. Huge thanks to MCI for serving as the meetup place – and for their continued support of Women in Buses.

If you are attending a conference, we’d love information on it so we can set up an On the Road meetup there. Please let us know the details and we’ll try to help make that happen.

THE CALENDAR
We had a wonderful Wednesday Webinar earlier this month, featuring a panel discussion with ABA members and a chance for all members to chat. Our takeaway was that WIB is a strong tool for increasing your network, upping your business savvy, and creating long-lasting friendships. Let’s keep that going!

INTERNATIONAL WOMEN’S MONTH ROUNDTABLE
WIB’s Women of Distinction – How They’ve Inspired Inclusion
Wednesday, March 6 | 2:00 p.m. ET
Round Table Discussion with:
• Cam Morris – Hale Transportation
• Mary Young – Capitol Tours
• Kim Grzywacz – CIT Signature Transportation
During this fireside chat, these former WIB Chairs will have a conversation surrounding how they “inspired inclusion” early into their careers, how the creation of the WIB Council has helped advance women in our industry, and finally how they can inspire you too – “to be included, feel a sense of belonging, relevance and empowerment.” Register now | NOTE this is a special link just for this session.

MEET & EAT SERIES
Tuesday, March 20 | 1:00 p.m. ET
This is an informal monthly meetup that can address just about anything, from continuing the topics that were raised in this month’s webinar to new challenges or successes in your business to what we’re binge watching. Attendees drive the agenda in this engaging discussion. Register for the Zoom link.

SHARE YOUR FEEDBACK ON WIB
Tell us how the WIB Council has been doing – and give us some ideas for moving forward by completing this survey. We’ve received some feedback, but more would be very helpful.

SHARE THE WORD
Share this Newsletter with another woman in bus world who can benefit from our network.

JOIN WOMEN IN BUSES
Contact us at wib@buses.org to see how to get involved with our organization.

POLL: WHAT’S YOUR FAVORITE QUOTE FOR INSPIRATION?
Sometimes, we need a little push to help us get through a challenge or keep us on the route. What words inspire you? Share here.

QUOTEABLE
“Be strong enough to stand alone, smart enough to know when you need help, and brave enough to ask for it.” — Ziad K. Abdelnour