UPCOMING EVENTS

WOMEN IN BUSES WEDNESDAY'S SERIES

Wednesday, October 4 | 1:00 p.m. ET
View/Listen On Demand
ABA Webinar Recommendation on Customer Service:
Tune in to Rhonda Scharf as she discusses invisible influences and what they are, how to boost communication skills at work and in your personal life, evaluate your impact on others, improve your ability to influence others, and how to speak your mind without being offensive.

Wednesday, October 26 | 1:00 p.m. ET
NEW DAY!
Let's continue our networking theme at our monthly Meet & Eat chat. Whether you have tips to share or are looking for guidance in your career, this informal meetup will allow each of us to grow our network. PS – by attending the chat, you’ll have taken the first step towards expanding your base.

Upcoming Events – Stay Tuned for Details:
October 3-5 Greater New Jersey Motorcoach Association (GNJMA)

October 22-24 Bus Association of New York (BANY)

November 12-15 National Tour Association (NTA)

December 11-13 Ontario Motorcoach Association (OMCA)

For more information about the Women in Buses (WIB) Council, please visit wib@buses.org or visit https://www.buses.org/about/councils/

Join Women in Buses for a fireside chat (minus the hot chocolate) as WIB Board member Trisha Fridrich leads a discussion on three active networkers. We’ll discuss the “How’s” and “Why’s” of networking, share tips for in-person events and LinkedIn as well as WIB resources for getting the most out of our network.

Panelists include:

• Corrine Devasia, Lux Bus America
• Jen Stanley, Fullington Tours
• Leslie Hill-Starks, S.E.T. Services – and WIB Vice Chair, Exec Management

Let's Talk About This

Wednesday, October 4 | 2:00 p.m. ET
Register now to get the link Zoom link for September – December chats.

Let's continue our networking theme at our monthly Meet & Eat chat. Whether you have tips to share or are looking for guidance in your career, this informal meetup will allow each of us to grow our network. PS – by attending the chat, you’ll have taken the first step towards expanding your base.

We are your source for innovative networking opportunities throughout the conference, including putting in a two-hour shift at the WIB booth. These are great opportunities to connect with others and network. If you would like to discuss this suggested read later in October, please let us know. We will send out some potential dates to all who are interested and share the meetup time on our calendar and via social media.

Did you know? Custom Service Week is celebrated internationally during the first week of October!

This Month's Book Recommendation on Customer Service:

Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect by Will Guidara

This year we mark the occasion beginning Monday, October 2nd, 2023. Through Friday, October 6, 2023. This day is about reconnecting and recognizing that you are more than just the day serving and supporting customers, an extremely important role that plays a part in our everyday lives! Take a moment (or several) throughout this week to give extra thanks and praises to those that are providing service, they are most deserving!

This Month's Book Recommendation on Customer Service:

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WHO IS WHO?

If you are attending Marketplace this year, please be sure to check out our WIB Day for all attendees on Tuesday, October 4th from 2:00 – 4:00 p.m. We will have networking, freebies, and a panel discussion on networking with three active networkers. We’ll discuss the “How’s” and “Why’s of networking, share tips for in-person events and LinkedIn, as well as WIB resources for getting the most out of our network.

Upcoming Socials – Stay Tuned for Details:

MEET & EAT SERIES

Wednesday, October 18 | 1:00 p.m. ET

Special thanks and praises to those that are providing service, we want to recognize and support this important role that plays a part in our everyday lives! Take a moment each day to serve and support customers, an extremely important role that plays a part in our everyday lives! Take a moment (or several) throughout this week to give extra thanks and praises to those that are providing service, they are most deserving!

MEET & EAT SERIES

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