You would like to participate in an upcoming On the Road event. Contact jennifer@fullingtontours.com for more information and to join!

July 25-27
Bus Industry Safety Council (BISC) – Orlando, FL

September 6
Joint Meeting – Norwich CT (NEBA, PBA, BANY, GNJMA)

Welcome to the July edition of the Women in Buses newsletter. With the celebration of Independence Day this month, we’re reminded of the power of freedom and the opportunity it brings to express ourselves authentically. We’re each united to our businesses and personal lives and we encourage you to embrace and celebrate your freedom of being you.

**WOMEN IN BUSES “ON THE ROAD”**

Last month, Women in Buses had an exciting opportunity to connect and network during the Pennsylvania Bus Association’s Annual Meeting. We heard an inspiring “On the Road” Social Meet Up, where we brought together 23 amazing attendees. The Meet-Up consisted of both current WIB members as well as enthusiastic individuals eager to join. The event was a remarkable success, bringing together a large number of conversations and meaningful connections. It was an unforgettable gathering that left everyone inspired and excited for future meet-ups.

We are glad to announce that we have onboarded a group of new members during the PBA “On The Road” meet-up, meet, and let’s make sure we onboard and extend a warm welcome to those who have joined WIB!

- Jennifer Markle, from Heritage Hotel Lancaster
- Sherry Werts, from Henkem-Terry Restaurant, Inn & Shoppen
- Emily Oglesby, from Country Inn by lakecaster
- Jennie Arakawa, from Bay City Homes
- Courtney McGahey, from The Owner's Box
- Lloyd Smock, from The Owner's Box
- Leslie Hill-Stars, Executive Management Vice Chair
- Starks
- Trisha Fridrich, Executive Management Chair
- All Aboard America! Holdings, Inc.
- Amanda Koelker, Communications Vice Chair
- STM Driven
- Fernanda Garcia, Marketing Vice Chair
- Pacific Coast Highway Charter Services, Inc.
- Hannah Oliver, Membership Vice Chair
- Historic Penn Hotel and Lodge
- Amanda Marculescu, Sponsored Liaison
- Motor Coach Industries

**UPCOMING EVENTS**

Can you believe we are almost halfway into the year? This year is flying. For a full listing of events and to register please visit: https://www.buses.org/events/category/women-in-buses-events.

Don’t miss Women in Buses Day on Friday, January 12, 2024. Register Today!

**MEET & EAT SURVEY**

On the second Friday of each month, we gather to have an informal and informational exchange of ideas via our Meet & Eat Series. We bring our lunch to our office desk and jump in to have a virtual coffee with each other.

We realize that a day off can be better for many of you. Please take a moment to complete our survey to help us determine the future dates of the Meet & Eat lunches.

**BALANCING CAREER & PERSONAL WELL-BEING**

In this edition, we have curated a valuable collection of links to articles tailored to busy professionals like you, providing self-care tips, techniques, and resources. Take a moment to explore and enjoy these valuable resources!

- The 80/20 Rule for Work-Life Balance
- 5 Ways to Take Care of Yourself When You’re Feeling Overwhelmed
- 5 Steps to Cope with a New Job
- Mindfulness for Busy Professionals
- Solution for Overwhelmed
- Self-care for Women in Bus World
- 7 Simple Techniques for Managing Stress
- My Top 100 Self-care Tips
- 10 Time Management Strategies for Women in Business
- 100 Free Self-care Tips, Techniques, and Resources

In this edition, we have curated a valuable collection of links to articles tailored to busy professionals like you, providing self-care tips, techniques, and resources. Take a moment to explore and enjoy these valuable resources!

**WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES WOMEN IN BUSES**

**MONTHLY - JULY 2023**

**WELCOME NEW LEADERSHIP TEAM**

Women in Bus Council is excited to announce our Leadership Team for the 2023-2025 term. These new team members were carefully selected to represent almost every facet of our industry, in honor of Women in Bus Council. We are excited to have such a well-rounded Team to lead our Council to the next level, as we further address the needs of our membership and the industry.

The Leadership team has the opportunity to meet, and many of us are full of ideas on how we can continue to connect with our membership. Furthering our mission of providing quality programming, information and networking opportunities is a top goal, but we are coming up with some interesting new ways to reach each of you. With this being said, please realize that we really want to know what’s important to our membership group and you’ll be seeing many quick surveys and ques- tions, so please respond in this meeting and in your heart.

We invite you to join us on our next WIB Wednesday Webinar where we can meet each new of Leadership Team members and learn about some of our upcoming initiatives! See You There!

Christa McClosky, Chair

Krista McDaniel, Past Chair

Holy Williamson, Membership & Marketing Chair

Jennifer Ullmer, Membership Chair

Amanda Keisler, Communications Vice Chair

Pam Croker, Executive Management Chair

Leslie Hill-Stars, Executive Management Vice Chair

Lisa Knower, Operations, Production & Controller Chair

Anna Maria Williams, Operations, Membership & Guest Chair

Jo Ann Carson, Travel & Charter Committee Chair

Clare Marie Ritter, Travel & Charter Committee Chair Vice Chair

Lynn Marculescu, Sponsored Liaison

Motor Coach Industries

Kalen Transportation

Blues Tour & Charter

Smithsonian’s National Air and Space Museum

Visit DeLand’s/Del City Guide

STI Driven

All-Answer American Holdings, Inc.

Storks

Pacific Coast Highway Charter Services, Inc.

Hemphill Brothers Coach

Fullington Trailways

Historic Penn Hotel and Lodge

Motor Coach Industries

**SPREAD THE WORD**

Share this newsletter with another woman in your network who can benefit from a woman in networking.

Contact Jennifer@fullingtontours.com for more information and if you would like to participate in an upcoming On the Road event.

**WOMEN IN BUS COUNCIL**

A PROGRAM OF THE AMERICAN BUS ASSOCIATION

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES

**QUOTABLE**

“Freedom is not the absence of constraints, but the ability to choose and commit to what is best for oneself.”

— Paulo Coelho