March 8 is International Women’s Day (IWD). Officially recognized by the United Nations in 1977, International Women’s Day started with action in New York City in February 1908, when thousands of women who were garment workers went on strike and marched through the city to protest against their working conditions. Women have made important gains in representation in the last few years. But we’re still a long way from equality. Research shows that bias contributes to women being passed over for jobs and promotions. Almost 60 percent of women regularly experience microaggressions at work. We need to act now to support, retain, and advance women. Combating the biases women face at work is critical to getting this right.

International Women’s Day provides a key moment to celebrate women’s achievements in the workplace and showcase employer initiatives and support. As the biggest employee engagement day of the year, IWD sees organizations amplify and reinforce their commitment to helping forge an inclusive world.

The IWD 2022 campaign theme is: #BreakTheBias. Bias continues to hold women and workplaces back, so this International Women’s Day help your organization to #BreakTheBias at work.

Women in Buses Council strives to promote the success and forward movement of women in our industry and break the bias each and every day.

**#BreakTheBias**

**FUND YOUR FUTURE**

Women in Buses supports continued education for our members and college or tech school bound students. There are many scholarships available for ABA members, their dependents and employees.

Applications for ABA Foundation Scholarships are open through April 1. To learn more about eligibility and apply, visit https://www.buses.org/aba-foundation/scholarships

**WORK SMARTER**

Driving Force Webinar | Smart Hiring Practices
March 24 | 2pm EST | Register

This webinar brought to you by the Driving Force will focus on changes to the hiring process as a result of the pandemic. Patrick Slater of DATTCO and Greg Hendricks from Salt Lake Express will share their experiences and tips that have led to successful driver recruitment during the nationwide driving shortage. Learn about impactful changes you should make that do not need to come at a great financial cost to your company. Please send any questions you have for our participants or the Driving Force to drivingforce@buses.org.