The Driving Force is hosting its first military recruitment event with H&L Charter for Marine Corps Base Camp Pendleton on May 12th. The goal of this virtual event is to showcase the benefits of the military experience and becoming a motorcoach operator and recruit those exiting the military. The event will also serve to inform retired military members and non-military support staff who work with transitioning service members on the opportunities US Marine and member of the Driving Force task force saw an unmet opportunity for thousands of service people who transitioned out of the military each year. He contacted Camp Pendleton and together they created this event.

The Driving Force along with H&L Charter will share what it takes to become a motorcoach operator and recruit service members throughout the country. In addition, H&L Charter will have a female motorcoach operator speak about her experience and what she has accomplished with her career so far with the Driving Force.

Driving Force is creating a model based on this virtual event that operators have the opportunity to train their own military recruitment events. They are documenting the process and will release the PowerPoint presentation as a tool that bus operators can use.

For more information on the Driving Force event or this feature, please contact Kim Dutschke edc@kommobus.com. To sign up for the event on May 12th at 5pm Pacific, register here: https://us02web.zoom.us/webinar/register/WN_5L5z49oTQ5jEv7GZ9l7f2w

Women in Buses Webinar Week is back! The week kicks off with our Annual Meeting on June 14th where we will announce our new Leadership Team, present the Women in Buses Awards, recap our year and preview what is to come. We will have resolutions coming from our repro1 and a webinar. Our committee heads have put together a fantastic educational series that we are excited to share with you. Sign up for one or all of the events. All webinars will be open to non-members as well but require individual sign up.

https://events.abawib.org/career-women-in-buses

June 14 | 2:00 - 3:00 p.m. ET | What’s Old is New Again! Presented by the Executive Management Committee

Motorcoach Industry started over 100 years ago with companies providing passenger service from rural areas to urban areas to help fill jobs that were typically taken by women. As the industry changed over the years, many of these companies have moved to urban areas have been cut back, but the needs have always been there. The Federal Government created a grant program called (5311(f)) to help fund scheduled service to the rural areas again. This presentation will look at this program in more detail, and will discuss other scheduled service offerings, as motorcoach companies look to expand their marketing opportunities, and diversify their offerings. Our presenter, Mark Szyperski, has extensive experience and has extensive history in establishing all types of scheduled services, including an experienced background in (5311(f)) programs. Our current administration has already increased funding to Intercity Bus Programs, and is looking to expand public transportation opportunities over the next years in office. Maybe companies look to expand their marketing opportunities, and diversify their offerings. Our presenter, Mark Szyperski, was raised around scheduled service, and our current administrations offerings. Our presenter, Mark Szyperski, was raised around scheduled service, and our current administrations offerings. Our presenter, Mark Szyperski, was raised around scheduled service, and our current administrations offerings. For information and registration please visit: https://events.abawib.org/career-women-in-buses

June 15 | 2:00 - 3:00 p.m. ET | Trucking, Synergies and Travel to Politics

Join us for lunch to discuss how the Driving Force can help you make connections with key players in Washington. Women in Buses offers members the opportunity to Rubin travel to Washington DC to meet with Congress. Register here: https://us02web.zoom.us/webinar/register/WN_5L5z49oTQ5jEv7GZ9l7f2w

Women in Buses Virtual Summer Series Webinar

June 16 | 2:00 - 3:00 p.m. ET | Women in Buses Virtual Annual Meeting

Women are changing the world, and the Driving Force is here to make sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re very sure you’re 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