DO YOU KNOW SOMEONE WHO WANTS TO JOIN WIB?

We are open to bus & travel industry members, drivers and affiliates who support the mission of Women in Buses. Membership is free.

We encourage you to share this newsletter and invite other women to join by signing up at www.buses.org/wib.

BUS DRIVER SHORTAGE? WE CAN HELP

Finding quality drivers can be a challenge—especially when so many companies are competing for them. But don’t forget: You have access to an incredibly effective tool for driver recruitment—your fleet! Are you using it to attract drivers? At Turbo Images, we will guide you through the development & implementation of a hiring campaign that works for your business—and we’ll make the process easy.

Check out more at https://www.turbo-images.com/en/blog/truck-driver-shortage

DRIVER TIPS

“When I am driving a motorcoach, I must be more aware of my surroundings. I see drivers with cell phones in their hands not only while driving but while they’re walking as well. Not focusing on what they are doing, can be mortal causing a lot of accidents. As motorcoach operator we have to look at the big picture in front of us. We have to have eyes everywhere. Keeping our distance from other vehicles, doing what we call “rocks and rolls” which means moving our body, and making sure we have clearance to continue safely to our destination are all ways of taking care of our passengers and keeping them safe.”

– Diana Jimenez, DATTCO

WE ARE GROWING!

Leading into and during the past year we have had an increase in membership of 56%! It is exciting to have so many new and active members.

Leading into and during the past year we have had an increase in membership of 56%! It is exciting to have so many new and active members.

Thank you all for your guidance and ideas and most of all for being the excellent businesswomen who lead the bus industry!

THANK YOU!

As we near the end of the term of service from our Leadership Team, we would like to thank each and every one of the hard working volunteer leaders who have served to progress Women in Buses.

The past year had unforeseen challenges, and you faced them with determination and grace.

Thank you all for your guidance and ideas and most of all for being the excellent businesswomen who lead the bus industry!

LEADERSHIP TEAM

Elizabeth Hall
Chairman
Annetteka Gonzales
Membership Chairman
Erik Ducharme
Membership Vice Chairman
Mimi Viehbauer, CTS, CSTP
Marketing & Communications Chairman
Tracy Snowman
Executive Development Committee Chairman
Jodi Mannix
Executive Management Committee Chairman
Vicki Shafer
Operations, Maintenance & Driver Compensation Chairman
Jan Stegman
Operations, Maintenance & Driver Compensation Chairman
Kim Grayacz, CTS
President
Lynn Marzullo
Title Sponsor Lifetime

A big thank you to our Marketing Committee Volunteers:

Pamela Brossman
Maryland Motorcoach Association
Jennifer Corman
FullerTours
Leislie Fiji
Prevost
Mary Peasley
Maryland Motorcoach Association

You ladies do so much to ensure that you have hoots and opportunities and relevant news to share!

“My best successes come on the heels of failures.”

– Barbara Corcoran

Real Estate Icon and Shark Tank Star

WOMEN IN BUS COUNCIL

WO M E N I N B U S C O N U L C E S

THANK YOU!

As we near the end of the term of service from our Leadership Team, we would like to thank each and every one of the hard working volunteer leaders who have served to progress Women in Buses.

The past year had unforeseen challenges, and you faced them with determination and grace.

Thank you all for your guidance and ideas and most of all for being the excellent businesswomen who lead the bus industry!

DO YOU KNOW SOMEONE WHO WANTS TO JOIN WIB?

We are open to bus & travel industry members, drivers and affiliates who support the mission of Women in Buses. Membership is free.

We encourage you to share this newsletter and invite other women to join by signing up at www.buses.org/wib.

BUS DRIVER SHORTAGE? WE CAN HELP

Finding quality drivers can be a challenge—especially when so many companies are competing for them. But don’t forget: You have access to an incredibly effective tool for driver recruitment—your fleet! Are you using it to attract drivers? At Turbo Images, we will guide you through the development & implementation of a hiring campaign that works for your business—and we’ll make the process easy.

Check out more at https://www.turbo-images.com/en/blog/truck-driver-shortage

DRIVER TIPS

“When I am driving a motorcoach, I must be more aware of my surroundings. I see drivers with cell phones in their hands not only while driving but while they’re walking as well. Not focusing on what they are doing, can be mortal causing a lot of accidents. As motorcoach operator we have to look at the big picture in front of us. We have to have eyes everywhere. Keeping our distance from other vehicles, doing what we call “rocks and rolls” which means moving our body, and making sure we have clearance to continue safely to our destination are all ways of taking care of our passengers and keeping them safe.”

– Diana Jimenez, DATTCO

WE ARE GROWING!

Leading into and during the past year we have had an increase in membership of 56%! It is exciting to have so many new and active members.

Keep sharing and let us know how we can continue to improve your council and remain a beneficial resource!