The ABA Motorcoach Marketer
A PUBLICATION OF THE AMERICAN BUS ASSOCIATION

700 13th St., N.W., Suite 575
Washington, DC 20005-5923
(800) 283-2877 Fax (202) 898-1575

order form

Itinerary Planning Sections

*****SUBMISSION DEADLINE: August 6, 2010*****
Fax to: (202) 898-1575

1. PURCHASE ADDITIONAL LISTING – Primary address

Every ABA member receives one (1) free directory address listing in The 2011 ABA Motorcoach Marketer and online. You may repeat your primary address listing in other categories by purchasing additional listings.

Repeat my primary address as listed below in each of the following categories in The ABA Motorcoach Marketer and online:

ADDITIONAL LISTING RATES

1-5 additional paid listings:	**$100 ea.**
6-10 additional paid listings:	**$80 ea.**
11+ additional paid listings:	**$55 ea.**

A. CATEGORY: ❑ ATTRACTION ❑ DESTINATION MARKETING ORGANIZATION ❑ FOOD SERVICE ❑ LODGING ❑ TRAVEL & RECEPTIVE SERVICES

ABA MEMBER #: _____ TELEPHONE: _____
COMPANY: _____ TOLL-FREE: _____
ADDRESS: _____ FAX: _____
CITY: _____ EMAIL: _____
STATE/PROVINCE_____ZIP/POSTAL_____ WEB: www._____
CONTACT:_____

B. ❑ If you wish your listing to appear under another location, such as the nearest major metro area, please indicate city, state/province, and country:

_____

TOTAL NO. ADDITIONAL PRIMARY LISTINGS: _____

2. PURCHASE ADDITIONAL LISTINGS – Multiple locations at different addresses

In addition to your free primary listing, Management Group/Corporate Chain members may purchase text address listings for other locations of affiliated properties or offices covered by their membership. See box above for listing costs

A. Complete one copy of this form for each additional listing at another address, copy this form as needed.

COMPANY: _____ TELEPHONE: _____
ADDRESS: _____ TOLL-FREE: _____
CITY: _____ FAX: _____
STATE/PROVINCE_____ZIP/POSTAL_____ EMAIL: _____
CONTACT:_____ WEB: www._____

CATEGORY: ❑ ATTRACTION ❑ DESTINATION MARKETING ORGANIZATION ❑ FOOD SERVICE ❑ LODGING ❑ TRAVEL & RECEPTIVE SERVICES

B. ❑ If you wish your listing to appear under another location, such as the nearest major metro area, please indicate city, state/province, and country:

_____

3. PURCHASE ENHANCED LOGO

Want the greatest eye-catching impact for your business listing? Your primary or additional text listings can be enhanced by purchasing a 4-color**, ENHANCED LOGO**, positioned at your free primary listing, or any additional listings you purchase. The ABA Motorcoach Marketer will publish your company logo in full color, a maximum of 1" high, directly above your listing/contact information, in as many locations as you choose.

Price: $500 per logo (Regular Deadline- Sept. 6, 2010)

For more information about purchasing enhanced logos, contact:

Advertising Director
Brian Parker
(800) 394-5157 ext. 41
bparker@buses.org

ALABAMA
SHELBY COUNTY
TOURISM BUREAU

Shelby County, Ala., Tourism Bureau
(205) 620-6640
FAX: (205) 620-6644
E-MAIL: gsheek@sceida.org
WEB: www.sceida.org
1126 County Services Drive
Pelham, AL 35124
Greg Sheek, Project Manager

Requires only jpeg, EPS or tif file of your logo, sent by e-mail to: bparker@ ***buses.org***

4. PAYMENT METHOD:

❑ **PAYMENT ENCLOSED** (CHECK PAYABLE TO: **AMERICAN BUS ASSOCIATION**) **TOTAL LISTINGS: $ _____**

❑ **CHARGE MY:** ❑ AMERICAN EXPRESS ❑ VISA ❑ MASTERCARD

CARD NUMBER: _____ CARD EXPIRATION DATE: _____
CARDHOLDER NAME: _____ SIGNATURE: _____

❑ **BILL MY COMPANY**

AL-MT/Office Use:

Date rec'd:_____
I.D. #:_____
Entered by:_____
Date entered:_____