

order form

SUBMISSION DEADLINE: August 5, 2011
 Fax to: 202-218-7253

Itinerary Planning Sections

1. PURCHASE ADDITIONAL LISTING – Primary address

Every ABA member receives one (1) free directory address listing in The 2012 ABA Motorcoach Marketer and online. You may repeat your primary address listing in other categories by purchasing additional listings.

Repeat my primary address as listed below in each of the following categories in The ABA Motorcoach Marketer and online:

- A. CATEGORY:** ATTRACTION DESTINATION MARKETING ORGANIZATION
 FOOD SERVICE LODGING TRAVEL & RECEPTIVE SERVICES

ADDITIONAL LISTING RATES	
1-5 additional paid listings:	\$100 ea.
6-10 additional paid listings:	\$80 ea.
11+ additional paid listings:	\$55 ea.

ABA MEMBER #: _____ TELEPHONE: _____
 COMPANY: _____ TOLL-FREE: _____
 ADDRESS: _____ FAX: _____
 CITY: _____ EMAIL: _____
 STATE/PROVINCE _____ ZIP/POSTAL _____ WEB: www. _____
 CONTACT: _____

- B.** If you wish your listing to appear under another location, such as the nearest major metro area, please indicate city, state/province, and country:

TOTAL NO. ADDITIONAL PRIMARY LISTINGS: _____

2. PURCHASE ADDITIONAL LISTINGS – Multiple locations at different addresses

In addition to your free primary listing, Management Group/Corporate Chain members may purchase text address listings for other locations of affiliated properties or offices covered by their membership. See box above for listing costs

A. Complete one copy of this form for each additional listing at another address, copy this form as needed.

COMPANY: _____ TELEPHONE: _____
 ADDRESS: _____ TOLL-FREE: _____
 CITY: _____ FAX: _____
 STATE/PROVINCE _____ ZIP/POSTAL _____ EMAIL: _____
 CONTACT: _____ WEB: www. _____

- CATEGORY:** ATTRACTION DESTINATION MARKETING ORGANIZATION
 FOOD SERVICE LODGING TRAVEL & RECEPTIVE SERVICES

- B.** If you wish your listing to appear under another location, such as the nearest major metro area, please indicate city, state/province, and country:

3. PURCHASE ENHANCED LOGO

Want the greatest eye-catching impact for your business listing? Your primary or additional text listings can be enhanced by purchasing a 4-color, **ENHANCED LOGO**, positioned at your free primary listing, or any additional listings you purchase. The ABA Motorcoach Marketer will publish your company logo in full color, a maximum of 1" high, directly above your listing/contact information, in as many locations as you choose.

Price: \$500 per logo (Regular Deadline- Sept. 5, 2011)

For more information about purchasing enhanced logos, contact:

Advertising Director
 Don Serfass
 (800) 394-5157 ext. 30
 dserfass@buses.org



*Requires only
 jpeg, EPS or tif
 file of your logo,
 sent by e-mail to:
 dserfass@
 buses.org*

4. PAYMENT METHOD:

- PAYMENT ENCLOSED** (CHECK PAYABLE TO: **AMERICAN BUS ASSOCIATION**) **TOTAL LISTINGS: \$** _____
 CHARGE MY: AMERICAN EXPRESS VISA MASTERCARD
 CARD NUMBER: _____ CARD EXPIRATION DATE: _____
 CARDHOLDER NAME: _____ SIGNATURE: _____
 BILL MY COMPANY

AL-MT/Office Use:

Date rec'd: _____
 I.D. #: _____
 Entered by: _____
 Date entered: _____