

order form

SUBMISSION DEADLINE: August 5, 2011

Fax to: 202-218-7253

Motorcoach Operators, Tour Operators

PURCHASE ADDITIONAL LISTINGS FOR BRANCH OFFICES/RECEPTIVE OPERATOR SERVICES

In addition to your **FREE** listing in **The 2012 ABA Motorcoach Marketer** and online, you may purchase additional listings for your bus or tour company's branch offices in the Motorcoach and Tour Operators Section, or for your receptive operator services in the Itinerary Planning Sections. Complete one form (please type) for each additional listing. Make copies of the form as necessary. Additional listings may not be purchased for businesses whose parent companies are not ABA members. There is a fee for each additional listing

* Make additional copies of this form for each additional listing.

1-5 additional paid listings\$100 ea.
6-10 additional paid listings\$80 ea.
11+ additional paid listings\$55 ea.

- Yes!** I would like an additional listing for my separate Motorcoach or Tour office location (complete the address & contact information below)
- Yes!** I would like an additional listing for my Receptive Operator Services (complete the address & contact information below)
- Check the types of service your company provides at the additional location (check all that apply):

MOTORCOACH OPERATORS ONLY

- Airport Shuttle
- Charter
- Commuter
- Package Express
- School Bus
- Scheduled Service
- Special Operations

TOUR & MOTORCOACH OPERATORS

- Local Receptive Operator
- Sightseeing
- Travel Agency
- Retail Tour
- Packaged Tour

If you wish your listing to appear under another location, such as the nearest major metro area, please indicate city, state/province, and country: _____

NO. ADDITIONAL LOCATION LISTINGS: _____

ABA Member # _____ (see your Member Profile form)

Company _____

Phone _____

Address _____

Toll-Free _____

City _____

Fax _____

State/Prov, ZIP/Postal _____

Web site _____

Contact _____

E-mail _____

Title _____

Tour/Charter Contact _____

PURCHASE ENHANCED LOGOS

Want the greatest eye-catching impact for your business listing? Your primary or additional text listings can be enhanced by purchasing a 4-color, **ENHANCED LOGO**, positioned at your free primary listing, or any additional listings you purchase. The ABA Motorcoach Marketer will publish your company logo in full color, a maximum of 1" high, directly above your listing/contact information, in as many locations as you choose.

Price: \$500 per logo (Regular Deadline- Aug. 5, 2011)

For more information about purchasing enhanced logos, contact:

Advertising Director
 Don Serfass
 (800) 394-5157 ext. 30
 dserfass@buses.org



Requires only jpeg, EPS or tif file of your logo, sent by e-mail to: dserfass@buses.org

PAYMENT:

PAYMENT ENCLOSED (CHECK PAYABLE TO: **AMERICAN BUS ASSOCIATION**)

TOTAL LISTINGS: \$ _____

CHARGE MY: AMERICAN EXPRESS VISA MASTERCARD

CARD NUMBER: _____ CARD EXPIRATION DATE: _____

CARDHOLDER NAME: _____ SIGNATURE: _____

BILL MY COMPANY

AL-MO/Office Use:

Date rec'd: _____

I.D. #: _____

Entered by: _____

Date entered: _____