



AMERICAN BUS ASSOCIATION

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OPERATOR ALERT

To: ABA Operator Members

From: Peter J. Pantuso, President & CEO

Date: January 25, 2008

Re: **The MARKET At Marketplace Adds Buses, Exhibitors In First-Ever One-Day-Only ABA Showcase Event Saturday, February 2**

In only its first year, The MARKET at Marketplace is proving to be a “can’t miss” one-day-only show for bus operators looking to expand their business opportunities.

Slated for Saturday, February 2, from 12-6 pm, The MARKET at Marketplace promises to provide operators with a one-stop exhibit show prior to the annual American Bus Association Marketplace 2008, scheduled from February 2-7 at the Virginia Beach Convention Center in Virginia Beach.

More than 50 exhibit booths will be showcasing supplier products and services, and at least 15 motorcoaches will be on display for operators to see while they conduct business in a one-day, time-efficient event that requires little time away from your business.

The MARKET is unique in that it is a venue specifically designed for operators to see the latest technological innovations in equipment, and new cutting-edge product offerings from suppliers.

There is still time to sign up for The MARKET by calling ABA toll-free at 800-283-2877. New exhibitors are being added daily!