

# ABA MOTORCOACH MARKETER CATEGORY REFERENCE

Please Choose One and Indicate Selection on Profile Form.

## Travel Categories for the Tour/Charter Itinerary Planning Section

- ADVENTURE TOUR
- AGRICULTURAL/FARM ATTRACTION
- AIRPORT TRANSPORTATION
- AMUSEMENT/THEME/WATER PARK
- AQUARIUM
- ASSOCIATION
- ATTRACTION
- ATTRACTION CHAIN/CORPORATE HEADQUARTERS
- ATTRACTION/MANAGEMENT GROUP
- ATTRACTION/MULTIPLE
- BAR/TAVERN
- BOATING/CRUISE LINE
- BOATING/CRUISE LINE MANAGEMENT GROUP
- BOATING/PASSENGER FERRY SERVICE
- BOATING/RIVERBOAT
- BREWERY/DISTILLERY/WINERY
- CASINO
- CASINO/HOTEL
- CAVE/CAVERN
- CONVENTION CENTER
- DESTINATION MARKETING ORGANIZATION/FEDERAL
- DESTINATION MARKETING ORGANIZATION/LOCAL
- DESTINATION MARKETING ORGANIZATION/STATE-PROVINCIAL-REGIONAL PROMOTION AGENCY
- DINNER THEATER
- FACTORY TOUR
- FESTIVAL/EVENT
- GARDEN/ARBORETUM
- GOLF/TENNIS
- GUIDE SERVICE
- HISTORIC ATTRACTION
- HOTEL
- HOTEL WITH ATTRACTION
- HOTEL CHAIN/CORPORATE HEADQUARTERS
- HOTEL/MANAGEMENT GROUP
- IMAX THEATER
- LIVE ENTERTAINMENT
- MUSEUM
- ONLINE TRAVEL BOOKING/INTERNET SERVICE
- OUTDOOR DRAMA
- PARK
- RACE TRACK
- RECEPTIVE OPERATOR
- RESORT
- RESTAURANT
- RESTAURANT CHAIN/CORPORATE HEADQUARTERS
- RESTAURANT/MANAGEMENT GROUP
- SHOPPING/DUTY-FREE
- SHOPPING/FACTORY OUTLET
- SHOPPING/RETAIL OUTLET
- SHOPPING/SHOPPING CENTER
- SIGHTSEEING
- SKIING
- SPORTING ACTIVITY/EVENT
- STEP-ON GUIDE
- THEATER
- TICKET COMPANY
- TOUR PLANNING SERVICE
- TOUR WHOLESALER
- TRAIN
- TRANSPORTATION CO. (AIR/RAIL/FERRY)
- TRAVEL AGENCY
- TRAVEL MARKETING/COMMUNICATIONS
- ZOO/ANIMAL PARK