

ABA MOTORCOACH MARKETER SERVICES REFERENCE

The following list is a description of "Services provided"

BUS AND TOUR OPERATORS:

- Local Receptive Operator:** Provides some or all of the components of a local tour or charter, including step-on guides and sightseeing. Many specialize in services for incoming visitors, such as meeting them at the airport or train station and arranging meals and lodging.
- Packaged Tour:** Planned or prearranged trips for sale by a motorcoach or tour operator at a fixed price to leisure travelers, etc. Price usually includes lodging, meals, sightseeing, and transportation.
- Sightseeing:** Service to view points of interest within a specified area.
- Travel Agency:** Provides retail travel agency services to the public and has IATA number.

BUS OPERATORS ONLY:

- Airport Shuttle:** Regular shuttle service from airports to various points within a city or region.
- Charter:** Preformed group (organization, association, church, school, etc.) who hire a motorcoach for their exclusive use.
- Commuter:** Transportation of passengers for relatively short distances, such as between cities and suburbs.
- Package Express:** Regular, point-to-point package delivery service.
- Scheduled Service:** Specified, predetermined regular-route service between cities, terminals, or other locations such as casinos.
- School Bus:** Transportation of students between home and school.
- Special Operations:** Services other than those described above.