



## **ABA “Operator Trip Planning” Web Tool Tops 50 Destinations**

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WASHINGTON, D.C. — The American Bus Association’s “Operator Trip Planning” online resource for bus and tour operators seeking information on motorcoach parking, street access, drop-off points and other critical information about tourism destinations has topped 50 individual cities, regions and attractions from across North America.

ABA has seen a surge in use by operators, Convention and Visitors Bureaus, Destination Management Companies, and state and provincial tourism offices that send their information to ABA for the elist to entice operators with their “motorcoach friendly” credentials.

“The milestone of surpassing 50 separate destinations, from Toronto to Texas, and from Banff to Baltimore, is an indication that ABA is helping operators plan their group tours, and at the same time providing cities and regions from coast to coast the chance at no cost whatsoever to show operators how much bus tour groups are welcomed in their neck of the woods,” said ABA President & CEO Peter J. Pantuso, CTIS. “The success of the ‘Operator Trip Planning’ page on buses.org shows ABA uniquely connects bus and tour operators with the tourism destinations to which they travel. And it’s free to all users.”

ABA’s “Operator Trip Planning” page [can be accessed here](#), and is also accessible via a right-hand-side button on the [ABA home page](#). It has more than doubled in the number of destination resources provided in the past few months.

A CVB, for instance, will email a link to its motorcoach guidelines on its homepage, and ABA will post it under the U.S. or Canadian categories, then by state and province, and finally by city or region. Virginia tops the number of listings for one state. In sum, 28 states and provinces (and DC), are included.

“We are thrilled this has proved to be such a valuable member benefit to bus tour groups and every place they go,” Pantuso added. “And for those CVBs and DMOs who haven’t yet sent their coach guidelines, ABA is delighted to offer you this exposure when we are acutely aware of the value of reaching new operators without costing anything.”