



LIMOUSINE, CHARTER & TOUR

## **ABA, Monster Alliance Helps With Recruitment**

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WASHINGTON, D.C. — The American Bus Association (ABA) and Monster.com, an online careers and recruitment resource, have formed an alliance to provide ABA members access to Monster's online recruitment expertise and solutions to help them to quickly and efficiently find skilled and hourly workers.

Key to the alliance is access to Monster's TargetPost, an eCommerce solution geared toward employers looking to hire hourly or salaried workers by allowing them to select a posting using a set of pre-defined job titles with associated job descriptions in a variety of industries, including transportation. ABA members will be able to edit, post and activate a relevant job ad for immediate openings for skilled and hourly candidates.

"Finding and hiring the right workers efficiently is of paramount importance to our membership and we are excited to align with Monster, the most well-known expert in online recruitment," said ABA President & CEO Peter J. Pantuso, CTIS. "Being able to offer access to Monster expertise and job tools will provide our members with innovative and cost-efficient solutions."

"Monster has long been dedicated to helping workers connect with the employers who need them," said Saïd Eastman, manager of business development for Monster. "The motorcoach, tour and travel industry is growing, and by working with the ABA we can help to enable that growth by providing products such as TargetPost™ which is designed to help employers quickly and easily source skilled and hourly workers."

The American Bus Association is the trade organization of the intercity bus industry with more than 1000 motorcoach owner and tour company members in the United States and Canada. Its members operate charter, tour, regular route, airport express, special operations and contract services. Another 2,800 members are travel and tourism organizations and suppliers of bus products and services who work in partnership with the North American motorcoach industry.

For more information about the ABA, [CLICK HERE](#).

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, is an online employment solution for more than a decade with a local presence in key markets in North America, Europe, and Asia.

For more information about Monster Worldwide, [CLICK HERE](#).