



ABA aligns with Monster.com to offer online recruitment solutions

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The American Bus Association (ABA) and Monster.com® have formed an alliance to provide ABA members access to Monster's online recruitment expertise and solutions with the goal of assisting them to quickly and efficiently find skilled and hourly workers.

Key to the alliance is access to Monster's TargetPost, an eCommerce solution geared toward employers looking to hire hourly or salaried workers by allowing them to select a posting using a set of pre-defined job titles with associated job descriptions in a variety of industries, including transportation. ABA members will be able to edit, post and activate a relevant job ad for immediate openings for skilled and hourly candidates.

"Finding and hiring the right workers efficiently is of paramount importance to our membership and we are excited to align with Monster," says ABA president and CEO Peter J. Pantuso. "Being able to offer access to Monster job tools will provide our members with innovative and cost-efficient solutions."

"Monster has long been dedicated to helping workers connect with the employers who need them," says Saïd Eastman, manager, business development, Monster. "The motorcoach, tour and travel industry is growing, and by working with the ABA we can help to enable that growth."