

# order form

**\*\*\*SUBMISSION DEADLINE: August 5, 2011\*\*\***  
**Fax to: 202-218-7253**

## Product & Service Suppliers

### 1. PURCHASE ADDITIONAL LISTING

In addition to your **FREE** listing in **The 2012 ABA Motorcoach Marketer**, you may purchase listings in additional categories. Complete one form (please type) for each additional listing. Make copies of the form as necessary. Additional listings may not be purchased for associated businesses that are not ABA members. There is a fee for each additional listing.

1. Make additional copies of this form for each additional listing.
2. Check only one additional listing category on each form.
3. Make checks payable to the American Bus Association.

**1-5 additional paid listings .....\$100 ea.**  
**6-10 additional paid listings .....\$80 ea.**  
**11+ additional paid listings .....\$55 ea.**

- |  |   |  |  |   |  |
|--|---|--|--|---|--|
| <input type="checkbox"/> Advertising Agency                          | <input type="checkbox"/> Chemicals                      | <input type="checkbox"/> Dumping Station                       | <input type="checkbox"/> Heating/Cooling                 | <input type="checkbox"/> Motor Vehicle Driving Report | <input type="checkbox"/> Seating Manufacturer      |
| <input type="checkbox"/> Advertising Specialty                       | <input type="checkbox"/> Claims Administration          | <input type="checkbox"/> Education/Training Facility           | <input type="checkbox"/> Insurance                       | <input type="checkbox"/> Office Supplies/Fixtures     | <input type="checkbox"/> Seating Parts & Service   |
| <input type="checkbox"/> Audio/Video System                          | <input type="checkbox"/> Computer Hardware              | <input type="checkbox"/> Electronics                           | <input type="checkbox"/> Insurance/Bond                  | <input type="checkbox"/> Oil & Gas Company            | <input type="checkbox"/> Service Of Process        |
| <input type="checkbox"/> Auditor                                     | <input type="checkbox"/> Computer Service               | <input type="checkbox"/> Engines                               | <input type="checkbox"/> Insurance/Errors & Omissions    | <input type="checkbox"/> Paint                        | <input type="checkbox"/> Service Supplier          |
| <input type="checkbox"/> Brakes                                      | <input type="checkbox"/> Computer Software              | <input type="checkbox"/> Entertainment/Amenities On Board      | <input type="checkbox"/> Insurance/Health                | <input type="checkbox"/> Parking                      | <input type="checkbox"/> Tires                     |
| <input type="checkbox"/> Bus Dealer                                  | <input type="checkbox"/> Computers-Onboard              | <input type="checkbox"/> Fabric                                | <input type="checkbox"/> Insurance/Liability             | <input type="checkbox"/> Parts                        | <input type="checkbox"/> Towing Service            |
| <input type="checkbox"/> Bus Leasing/Financing                       | <input type="checkbox"/> Consultant                     | <input type="checkbox"/> Financial Service                     | <input type="checkbox"/> Insurance/Passenger Protection  | <input type="checkbox"/> Portable Toilets             | <input type="checkbox"/> Transmission              |
| <input type="checkbox"/> Bus Manufacturer                            | <input type="checkbox"/> Consultant/Education/ Training | <input type="checkbox"/> Fuel                                  | <input type="checkbox"/> Insurance/Workers' Compensation | <input type="checkbox"/> Power Train                  | <input type="checkbox"/> Uniforms                  |
| <input type="checkbox"/> Bus Parts Distributor                       | <input type="checkbox"/> Consultant/Management          | <input type="checkbox"/> Garage                                | <input type="checkbox"/> Legal Service                   | <input type="checkbox"/> Public Relations             | <input type="checkbox"/> Vehicle Dealer            |
| <input type="checkbox"/> Bus Parts Manufacturer                      | <input type="checkbox"/> Consultant/Personnel           | <input type="checkbox"/> Glass/Mirrors/Windows                 | <input type="checkbox"/> Maintenance & Repair            | <input type="checkbox"/> Publication                  | <input type="checkbox"/> Vehicle Lift Equipment    |
| <input type="checkbox"/> Bus Refurbisher/ Remanufacturer/Upholsterer | <input type="checkbox"/> Consultant/Safety              | <input type="checkbox"/> Government Affairs/ Government Agency | <input type="checkbox"/> Marketing & Communications      | <input type="checkbox"/> Research                     | <input type="checkbox"/> Vehicle Monitoring System |
| <input type="checkbox"/> Bus Rental                                  | <input type="checkbox"/> Driver Training                | <input type="checkbox"/> Graphics                              |  | <input type="checkbox"/> Resource Material            | <input type="checkbox"/> Wheelchair Lifts          |
| <input type="checkbox"/> CDL Training                                | <input type="checkbox"/> Drug/Alcohol Screening         | <input type="checkbox"/> Hardware Supplier                     |  | <input type="checkbox"/> Seat Covers                  |  |

ABA Member # \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Toll-Free \_\_\_\_\_

City \_\_\_\_\_ Fax \_\_\_\_\_

State/Prov, ZIP/Postal \_\_\_\_\_ Web site \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Title \_\_\_\_\_ **TOTAL NO. ADDITIONAL LISTINGS:** \_\_\_\_\_

### 2. PURCHASE ENHANCED LOGO

Want the greatest eye-catching impact for your business listing? Your primary or additional text listings can be enhanced by purchasing a 4-color, **ENHANCED LOGO**, positioned at your free primary listing, or any additional listings you purchase. The ABA Motorcoach Marketer will publish your company logo in full color, a maximum of 1" high, directly above your listing/contact information, in as many locations as you choose.

Price: \$500 per logo (Regular Deadline- Aug. 5, 2011)

For more information about purchasing enhanced logos, contact:

Advertising Director  
 Don Serfass  
 (800) 394-5157 ext. 30  
 dserfass@buses.org



*Requires only jpeg, EPS or tif file of your logo, sent by e-mail to: dserfass@buses.org*

### 3. PAYMENT METHOD:

- PAYMENT ENCLOSED** (CHECK PAYABLE TO: **AMERICAN BUS ASSOCIATION**) **TOTAL LISTINGS: \$** \_\_\_\_\_
- CHARGE MY:**  AMERICAN EXPRESS  VISA  MASTERCARD
- CARD NUMBER: \_\_\_\_\_ CARD EXPIRATION DATE: \_\_\_\_\_
- CARDHOLDER NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_
- BILL MY COMPANY**

**AL-MA/Office Use:**  
 Date rec'd: \_\_\_\_\_  
 I.D. #: \_\_\_\_\_  
 Entered by: \_\_\_\_\_  
 Date entered: \_\_\_\_\_