



AMERICAN BUS ASSOCIATION

## In This Issue:

The Insider Q&A:  
Diversity In Hospitality

2

ABA Offering Weekly State  
Legislative & Regulatory Reports

4

Cornell Family Story  
Captured in New Book

9

### Did You Know That...

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### Individual Highlights:

Member Services	4
Regional Report	5
Travel Tracks	7
Canadian Currents	8
Book Beat	9
Arts & Entertainment	9
New Members	10

The Most Accurate News Source For The Motorcoach, Tour And Travel Industry

## Texas Elected Officials Meet With ABA To Discuss Infrastructure Needs

Nearly a dozen city officials of Laredo, Texas, visiting Washington to meet with lawmakers on Capitol Hill to discuss infrastructure, bus facility and operational issues, convened in ABA's offices March 3 to exchange ideas on advocacy for common issues leading up to Highway Reauthorization in 2009.

ABA's Senior VP for Government Affairs, Clyde Hart, opened the discussion by outlining the most pressing issues facing the motorcoach, tour and travel industry, including maintaining the fuel tax exemption, rural transportation development, infrastructure funding needs and the axle weight issue.

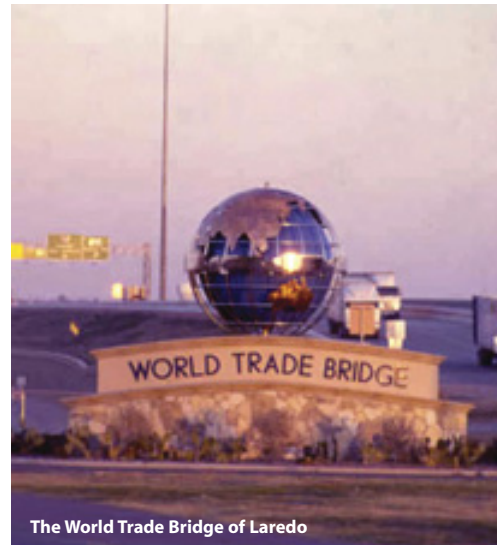
"With the federal highway trust fund facing a shortfall, we have to make a very strong case to show how the partial fuel tax exemption, as one example, is an investment that produces benefits for society yielding a return far greater than most people realize," Hart said. "For 14.4 million rural Americans residing far from rail hubs and airports, intercity buses are the only form of accessible group transportation. And we provide a critical link to other modes such as air and rail that wouldn't be sustainable for many small operators were it not for this partial exemption."

"Laredo is looking to build a large bus facility to process large groups of travelers comfortably and efficiently, including a playground for children," said City Manager Carlos Villarreal, adding that the summer heat in the U.S.-Mexico border city can sometimes reach 105 degrees F. "This facility will be critical for future relief."

The major bridges connecting Laredo on the American side and Nuevo Laredo in Mexico carry up to 40,000 vehicles daily, many of them heavy-duty trucks carrying loads north on I-35 out of the city. The World Trade Bridge alone carries 13,000 trucks a day. Laredo is the nation's largest inland port and one of the fastest growing cities in the United States. The Laredo International Bridge System includes Puente de Las Americas Bridge I, the Juarez-Lincoln Bridge II, the Colombia Bridge III and the World Trade Bridge IV.

ABA also disseminated its 2008 Motorcoach Facts brochure, Penguin Packet and copies of the latest ABA Insider to the group to help them rally Hill support.

"The green message is important even if the issue being discussed isn't primarily the environment," ABA Senior VP for Communications Eron Shostek told the group. "It's a way to tell the broader story of how motorcoaches are part of the transportation solution, from fighting gridlock, to saving energy, to slashing carbon dioxide emissions and preserving intermodal mobility for millions of Americans."



The World Trade Bridge of Laredo



Brian Calderone

### **The Insider Q&A:** **[DiversityInHospitality.com](http://DiversityInHospitality.com) &** **[WomenInHospitality.com](http://WomenInHospitality.com)**



ABA has begun a [\*mutual outreach program\*](#) with [diversityinhospitality.com](http://diversityinhospitality.com) and [womeninhospitality.com](http://womeninhospitality.com) to promote the multicultural richness of our industry. President Eric Goodwin and Director of Sales & Marketing Brian Calderone share their perspectives.

#### **ABA: How did [DiversityinHospitality.com](http://DiversityinHospitality.com) originate?**

**BC:** Our parent company, Goodwin & Associates Hospitality Services, has been in the recruiting business for 10 years, focused solely on the hospitality industry. Over the past few years, our recruiting managers received numerous requests from our clients to provide them with more women and diversity candidates to fill their positions. We realized that it was a challenge to meet those requests as there was no solid resource available to reach candidates within these demographics in the hospitality industry. We saw this as an opportunity to create a space on the Internet to bring employers and candidates together in the hospitality industry for the purpose of promoting women and diversity.

#### **ABA: Why did you decide to go with a separate site for women, as opposed to one centralized site?**

**BC:** We include a variety of demographics when defining diversity, including ethnicity, religion, sexual orientation, age, gender, handicap, etc. Women are obviously included in that grouping too, but we felt that it was very important to create a separate site, [WomenInHospitality.com](http://WomenInHospitality.com),

to solely focus on issues that are important to working women in the hospitality industry. The hospitality industry has traditionally been referred to as an “old boys network,” but that has changed over the past decade. Women are now moving up the ladders and holding high-level corporate positions in the industry. It’s important for other women to see that and to know there are organizations in the industry to help them.

#### **ABA: Please tell our readers about the “Essential Elements of a Quality Job in Hospitality” principles.**

**BC:** The “Essential Elements of a Quality Job in Hospitality” are a list of practices and procedures put in place to help encourage and support women and diversity candidates within the industry by providing them with opportunities and quality jobs. They are promoted on [StrengthThruDiversity.com](http://StrengthThruDiversity.com), our marketing materials and posters distributed to our corporate partners.

#### **ABA: What are the emerging trends in the hospitality industry?**

**EG:** From a hiring perspective, many companies see a future shortage of managers to support their growth and offer quality service for their guests. The industry needs 1.1 million new managers in the next decade, and will need to be creative to reach those goals. Companies are seeking women and diversity candidates to obtain talent, as well as advance the interests and agenda of being more inclusive employers of choice.

#### **ABA: The motorcoach, tour and travel industry is very diverse in its multicultural and multiethnic make-up. Based on your experience, how does that compare with other industries?**

**EG:** The trends in hospitality show an increase in diversity and women in leadership roles and management unit level roles, but still lacking the balance

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that is needed. Many companies are working hard to achieve better balance and attract talent that is ethnically diverse, and some are simply way behind. It's a work in progress and the results are mixed.

**ABA: Your Web site includes a page leading with the importance of diversity hiring and retention. What in general have you found to be successful ways to foster retention?**

**EG:** The first step is having a diversity plan and defined philosophy in a company, a very clear culture that everyone knows about, and something that can be tangibly tracked for progress. Part of what we do with experts in the industry is meet with the senior leadership of a company and work to actually define a set of principles that will guide diversity policy in the company and set up a real culture. Once that is in place and programs are in place that show progress, then a company is off and running. We also have an exit interview program for some of the most well-known hospitality brands in the country. Some of the most common reasons all candidates leave—and not just exclusive to diversity and women managers—are striking a healthy balance between work and home; no clear plan of advancement; and compromising quality of service to save short dollars on labor. Most notably on diversity retention is women and diverse candidates don't see balance in the executive ranks above them, so they don't see a future, and look elsewhere. The good news is something can be done and should be done.

**ABA: What are the criteria for your "Hospitality Star of the Month" winners? Who comes to mind when you think of a natural choice?**

**BC:** The "Hospitality Star of the Month" award is presented to an individual in the hospitality industry who has

overcome great challenges to achieve high levels of success. We created this award to both recognize individual achievement and to share it with others in the industry. By doing so, we hope that others are motivated by the success of their peers and inspired to realize their full potential as well. The recipient is viewed as a leader and a role model within his or her organization. The recipients receive a formal plaque and are featured on our Web sites and monthly e-newsletter.

**ABA: Please talk about your FaceBook initiative.**

**BC:** We have partnered with FaceBook to provide an innovative social networking application for our users, which allows them to use their existing FaceBook accounts to network with others in the industry interested in similar topics and facing similar challenges. This is also a valuable opportunity for employers to interact with employees and candidates. Our job board from DiversityInHospitality.com and WomenInHospitality.com is actually duplicated in our FaceBook networking application. Users can interact directly with an employer, discuss that company's work environment with others in a discussion board, search for jobs available by the company, and even apply to jobs for that company—all within our FaceBook application.

**ABA: What do you see as the ways in which our industry and yours can jointly raise the visibility and elevate awareness about the importance of diversity in hospitality?**

**EG:** More companies are willing to invest dollars in programs to advance initiatives and agendas to elevate awareness. And they want to see some return to validate those investments, which is a reasonable expectation. One aspect of our site that is unique is the

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job board, where clients can actually access candidates that are diverse, right there as part of the overall diversity program. So, to add talent to the team and have a resource to attract talent was one of the driving forces in our two new sites. We like putting like-minded managers and companies together, it's a win-win. Another key component of raising awareness is to educate the hiring managers within a company on why it's important, how the company can do better, define the culture with some clarity and passion, where you go to attract talent, and how to survey your current team on how to do it better and get the opinion of the current rank and file.

### **ABA: Anything else for our readers?**

**BC:** I encourage everyone to visit [DiversityInHospitality.com](http://DiversityInHospitality.com) and [WomenInHospitality.com](http://WomenInHospitality.com) to help support and encourage women and diversity candidates within the hospitality industry. Whatever category you classify yourself in, if you work in the hospitality industry, then there is probably a job on [DiversityInHospitality.com](http://DiversityInHospitality.com) and [WomenInHospitality.com](http://WomenInHospitality.com) that is right for you. Even if you're not looking for a new job, you can still take advantage of the networking application, education directory, articles, and other valuable resources. If you're an employer in the hospitality industry, please consider utilizing [DiversityInHospitality.com](http://DiversityInHospitality.com) and [WomenInHospitality.com](http://WomenInHospitality.com) as an addition to your diversity recruitment efforts. You may learn more by e-mailing [info@DiversityInHospitality.com](mailto:info@DiversityInHospitality.com).

### **MEMBER SERVICES**

#### **ABA Offering Weekly State Legislative & Regulatory Reports**

For the past 18 months ABA has been providing you with a weekly State Legislative and

Regulatory Report prepared by our contracted service provider, MultiState Associates, Inc.

Effective immediately ABA is providing authorized recipients access to expanded MultiState service via ABA's Web site.

On the new "MultiState Legislative and Regulatory Tracking Resource" page, users will be able to view bills and regulations by the following means: weekly reports, activities, state, category and more. Users will also be able to access state legislators and regulatory agencies with comments through the link heading on the sidebar.

To access this new service, log on to <http://www.buses.org/node/3>. Double click the "MultiState Legislative and Regulatory Tracking Resource" header. When the authorization box appears, type in your username (stategov) followed by your password (aba). Both are case-sensitive and must be entered in all lower case letters.

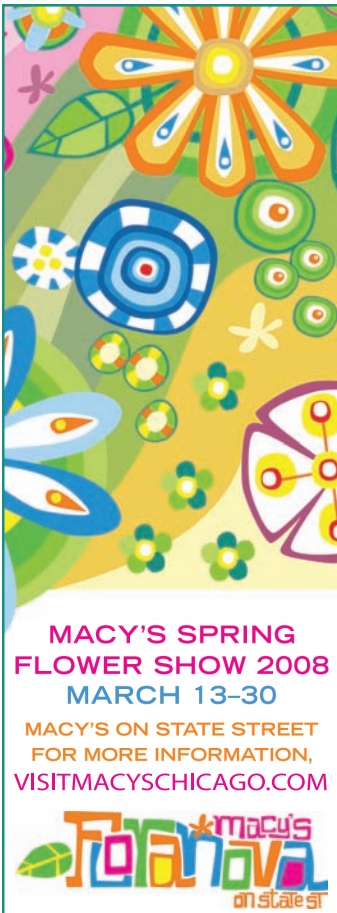
Access to the expanded service is now available in a "read only" format. Please save or print these instructions for future use. E-mail [Norm Littler](mailto:Norm.Littler) for more information.

#### **Member-Get-A-Member Program Offers Many Rewards**

Share with others how ABA provides advocacy in government, knowledge, networking, and business development opportunities, and everyone benefits.

It can be a friend, client, or vendor in the industry—including motorcoach companies and tour operators, travel and tourism organizations, and manufacturers and suppliers of bus products and services.

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Simply instruct an industry colleague to complete this [form](#). We will follow up with membership information and a phone call to answer any additional questions they may have. If you have any questions, please feel free to contact [Roderick Lewis](#) in our Member Services department.

## REGIONAL REPORT

### I-95 Corridor Coalition Offers New Online Training Course

The I-95 Corridor Coalition's Training Task Force last week began a new online course for its members, titled "Principles and Tools of Road Weather Management." It is being offered by the Federal Highway Administration (FHWA) and the Consortium for ITS Training and Education (CITE).

The course provides transportation professionals in highway maintenance and/or highway operations with training to apply tools and strategies for addressing road weather problems.

The course begins with an overview of the types of road weather problems and their associated costs, as well as basic meteorology for non-meteorologists. Through this course, participants are exposed to various strategies for addressing road weather problems, including Road Weather Information Systems (RWIS) and the development of crosscutting decision-support systems to respond effectively to weather situations. Also included are discussions on road weather solutions unique to maintenance management, traffic management, traveler information, and emergency management. It is the same content as the NHI classroom version of the course, only it is converted to an online format. A complete outline of the course can be found on the [CITE web site](#).

This course is available as both an independent study Web-based course and a "blended" course, and continues through April 27, 2008. A

"blended" course combines the best features of both instructor-led and Web-based instruction, including live discussions with the instructor through the use of conference calls; convenient, flexible Web-based learning; a specific time schedule in which to complete the course; and interaction with other students through the use of class workshops posted on a discussion board.

The instructor for this blended course is Leon Osborne, professor of atmospheric science and director of the Regional Weather Information Center at the University of North Dakota. He has served since 1995 as the principal investigator of the Advanced Transportation Weather Information System at the University of North Dakota, which has laid the foundation for much of the present weather applications within the surface transportation industry.

The Coalition will provide funding for Coalition members to participate in the course. In the Year 14 Program, the Coalition has a project that allocates funding for Coalition members to take CITE courses free of charge. If you are interested in taking this course, please contact Patty Reich via phone (301-816-4353) or [e-mail](#). She will make sure you are qualified to receive the free version of the course and provide you with a code when registering for it online.

### Texas Accepting Grant Applications For Emissions-Cutting Clean Diesel Technologies

The Texas Commission on Environmental Quality is accepting applications for funding under the Emissions Reduction Incentive Grants Program (ERIG) to reduce diesel emissions. Grants are available to assist with replacement, repowering or retrofitting.

Eligible areas include Houston-Galveston-Brazoria, Dallas-Fort Worth,



Do you have an interesting motorcoach, tour or travel factoid for ABA Insider's Did You Know?

Please submit it to [Eron Shosteck](#) for consideration.

**Regional Report**

*Continued*



Transportation professionals now have an online resource exclusively for them.

Beaumont-Port Arthur, Tyler-Longview, Austin and San Antonio. Applications must be received by April 11, 2008. More information is available on TCEQ's [Web site](#).

The TCEQ is also accepting applications for more than \$15.7 million available under its Rebate Grants Program. Limited to diesel on-road and non-road replacement and repower projects, eligible reimbursement amounts are predetermined and based on default usage rates.

Applications are processed and awarded on a first-come, first-served basis and grants will be rewarded without review, ranking or selection. The [Diesel Technology Forum](#) notes that applicants may not apply simultaneously for funding under both the Rebate Grant and the ERIG Programs.

**New Career Site Focuses On Transportation Talent**

Employers seeking talented transportation professionals, as well as those seeking careers in the transportation industry, now have their own multimodal terminal on the Internet.

Former *Metro Magazine* editor Steve Hirano has just launched [TransitTalent.com](#), billing it as "The Career Hub For Public Transportation." It includes job listings for everything from transit to motorcoach operators, state DOTs, suppliers, manufacturers and countless others.

"Transit is a general word, but it includes public and private transportation," said Hirano, who serves as the site's president and also writes a regular blog for its visitors.

"I saw a need to help transit systems and motorcoach operators and school bus operators to target their hiring through a clearinghouse of job openings," Hirano told the Insider. "I envisioned building a Web site to fulfill

a need in the transportation sector that wasn't being addressed by Monster or CareerBuilder. I wanted to create a customized Web site aimed at the specific target audiences of transportation professionals and the people looking for them."

Hirano, who left the magazine mere months ago, has made quick progress.

"I left the magazine in September, and five months later the Web site is here," he said, noting that he is adding a flourish to his site that will keep people coming back even when not looking for a job change.

"I also have news and commentary, which makes my site unique," Hirano said. "So even if you're not looking for a job, you might visit to get some insights from what's been newly posted. That really separates me from the Monsters and CareerBuilders."

He also thought carefully before deciding to put motorcoaches and school buses in one category on the news page.

"Many operators do both motorcoach and school bus work, so it made sense to put them together," he said.

Hirano said he chose "transittalent.com" to reflect his vision of the site's mission, deciding against using "jobs" in the domain name to help it show up in Web search engines.

"Talent carries with it a positive connotation that this isn't just a job board," he said. "I thought about TransportationTalent.com, but it was too long. I chose TransitTalent.com because it's shorter and snappier."

A quick look at Hirano's lists of openings proves his point. He has 14 individual sectors and 23 job categories, as well as lists sorted by region. Both motorcoach operators and tour operators are among the 14 talent sectors, and the 23 career categories include maintenance, engineering, operations and customer service among the many choices.

Hirano also hopes a broader benefit of the new site will be to showcase the

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talent of every person at every level in the transportation arena.

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### **13 Western States Form Government Pact To Promote Tourism On Federal Land**

Thirteen Western states have signed an agreement with U.S. government agencies pledging mutual cooperation in promoting tourism on federal lands while protecting natural, historic and cultural resources. The Western States Tourism Policy Council (WSTPC) and key leaders of nine federal agencies signed a renewed Memorandum of Understanding (MOU) in Washington recently recommitting to a strategy of mutual support, coordination and cooperation.

WSTPC, formed in 1996, is a consortium of 13 Western state tourism offices in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Its mission is to support public policies and programs that enable travel and tourism to provide maximum economic and environmental benefits to the states and communities of the West.

Among the federal agencies that signed the MOU are the U.S. Forest Service, the International Trade Administration, the Bureau of Indian Affairs, the Bureau of Land Management the Fish and Wildlife Service and the National Park Service. The independent Small Business Administration also signed.

The agreement pledges to work together to develop and distribute information about travel and tourism opportunities in western states; assist travel and tourism organizations in planning, developing, marketing and managing travel and tourism on federal lands; organize, encourage and participate in community activities

that enhance understanding about the use of travel and tourism to diversify the economic base of communities; organize and assess educational programs that enhance the ability of agencies to manage travel and tourism activities in balance with stewardship responsibilities; coordinate with private entities and tribal, state and local governments to provide tourism opportunities; and promote sustainable management practices to protect natural, historic and cultural resources of federal lands. For more information, visit [www.wstpc.org](http://www.wstpc.org).

### **TRAVEL TRACKS**

#### **Who Is Performing Again In Pigeon Forge? Lee Greenwood!**

Lee Greenwood, winner of three Country Music Association Awards and writer of America's unofficial patriotic anthem, "God Bless the USA," will perform 36 dates at the Smith Family Theater in Pigeon Forge this year.

Greenwood, who had his own theater in the Smokies for five years, starts his Pigeon Forge concert series on April 18. The final shows will be Dec. 29. Greenwood will give two shows on each appearance date for a total of 72 shows.

"After living and working in the Smoky Mountains for almost eight years, I discovered, just like the millions of visitors who visit the area each year, that the beauty and romance of the Smoky Mountains are unmatched," Greenwood said.

The Pigeon Forge Department of Tourism said Greenwood's concerts will expand the city's entertainment mix.

"Many people visit Pigeon Forge especially for the theaters. We think Lee Greenwood will encourage new visitors to try us and entice others to stay an extra day," said Leon Downey, executive director of the department of tourism.



Lee Greenwood

#### **ABA Insider Archives Accessible Online**

Miss an issue of ABA Insider? Want to keep a copy of an issue in which you were mentioned or that included a story you might need to reference later? Visit the buses.org Media Center [ABA Insider page](#) for archives of every issue by date.

Travel Tracks

Continued



The re-opening of the Wheeling Jamboree promises to bring country and bluegrass performers back to West Virginia.

"We are extremely honored to host Lee Greenwood's return to the Great Smoky Mountains. Lee has great fans, and his concerts at the Smith Family Theater are scheduled so guests can combine one of his shows with Pigeon Forge's many other entertainment opportunities," said Charlie Bob Smith, partner and performer at the Smith Family Theater.

Greenwood concert dates are April 18 and 25; May 9, 18 and 23; June 20; July 10, 11, 18 and 24; August 1, 8, 15, 22, 30 and 31; September 5, 11, 12, 21 and 27; October 3, 9, 10, 19, 24, 30 and 31; November 5, 14, 16, 21 and 28; and December 3, 12 and 29. Ticketing information is available by calling toll-free 866-782-9564. Be sure to ask about the combo package of two shows for one price.

Jamboree Once Again Wheeling In The Years

Wild, Wonderful West Virginia's Wheeling Jamboree will once again showcase country music talent on select Saturday nights beginning this spring after a three-year hiatus.

The Grand Re-Opening is April 12, 2008, starring West Virginia's own Kathy Mattea. Lee Greenwood follows on April 26, with the Oak Ridge Boys and Nitty Gritty Dirt Band performing in May.

With a fresh logo and temporary home at the WesBanco Arena, the Wheeling Jamboree will continue with select stage shows and a live radio broadcast every Saturday night featuring country and bluegrass musicians.

CANADIAN CURRENTS

Canada Withdraws Proposed National Park Business Licensing Fee

Parks Canada has withdrawn its business license fee proposal from the required approval process because of the group's commitment to provide 18 months advance notice of approved fee changes to the tourism industry and other businesses operating in Canada's National Parks and National Historic Sites.

Parks Canada will now review the proposal, conduct consultations with the tourism industry and business owners, and update the proposal in the context of the agency's larger pricing program to ensure the fees are consistent with current market trends. It will then be submitted to the Canadian government to be implemented in 2010. Until then, current approved fees for all business licenses will remain in effect.

MTR Western Launches Sightline

MTR Western has launched sightlinetours.com in anticipation of the April 11 opening of operations in Vancouver. Sightline will feature "a visually stunning fleet of brand new coaches, impeccably dressed drivers, and a fresh, innovative and technologically advanced approach toward delivering narrated city tours," said company CEO Darren Berg, an ABA Board Member. The company plans tours of Whistler, Victoria and Butchart Gardens the Capilano Suspension Bridge and Grouse Mountain.



Interested in advertising in The Insider? Please e-mail Brian Parker for more information.

The original Jamboree, begun in 1933, was broadcast as a live radio show on WWVA AM 1170, and reached into 18 states and six Canadian provinces. With the cooperation and support from both WWVA and Clear Channel Radio, the Jamboree will once again broadcast shows live on Saturday nights. The Wheeling Jamboree Board is also in negotiations with XM Satellite Radio.

"The Jamboree was so much a part of the life-blood and source of economic vitality to Wheeling that many concerned citizens decided that something should be done to bring her back," said Jeff McCamic, secretary-treasurer of the group's board. "The Jamboree was a long-running tradition for our city, and we have been overwhelmed by the support we have received since announcing its return." For more information, visit [www.wheelingjamboree.org](http://www.wheelingjamboree.org), or call (304) 830-3479.

## BOOK BEAT

### Cornell Family Business Success Story Captured In New Book

The Cornell family and its prominent role in shaping the motorcoach industry is now the subject of a recently released book, "From Small Business To Industry Leader – The Cornell Family Business Story," available for purchase online at the ABC Companies [Web site](#). Dedicated to the memory and legacy of the late Ron Cornell, the book's memoirs and anecdotes provide behind-the-scenes perspectives on the growth of the company and its influence in the bus industry.

The book includes vintage photos, candid interviews with family and friends, and contextual insights from ABC Companies staff members. The reader is taken on a narrative journey spanning several generations, starting with "a young boy's fascination with buses."

The 81-page volume is full-color and priced at \$25 per copy (not including applicable taxes, shipping and handling; discounts do not apply). All profits are being donated to the Bus and Motorcoach Academy— Clarence Cornell School of Business.

## ARTS & ENTERTAINMENT

### Now On DVD: "The Big Bus"

Though clearly showing its age, this 1976 spoof of the techno-thriller films so popular during the '70s is worth a rental. "The Big Bus" is entertaining for anyone in the motorcoach, tour or travel industry, but not because of its acting or script-writing. Viewers in the know will find humor in its artistic CDL license, from the engineering impossibilities to the outdated signs of the times (such as onboard cigarette smoking).

But more fascinating is the unintended preview of what the future over-the-road bus would offer in terms of airline-style amenities, including luxurious seats and on-board passenger-service professionals clearly modeled on airline first-class flight crews.

Then there's the silly plot. The bus, named "Cyclops," is supposed to be the world's first nuclear-powered bus—a 75-ton behemoth on 32 enormous wheels.

As the film depicts the vehicle's maiden journey from New York to Denver with a co-driver who'd never pass FMCSA, CVSA or any company's muster, hilarious suspense is clearly the intent of this film. But the real value in watching it is in the depiction of luxury of motorcoach cross-country travel as seen through Hollywood's lens more than three decades ago.

The film is rated PG, though that acronym would be more apt if transposed to GP (Guilty Pleasure). It stars Stockard Channing and Ned Beatty, and runs 1-1/2 hours. Area Blockbusters and Netflix.

THE CORNELL FAMILY BUSINESS STORY

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ABAInsider

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[jessie.devito@hibuenapark.com](mailto:jessie.devito@hibuenapark.com)  
[www.hibuenapark.com](http://www.hibuenapark.com)

#### PittyPat's Porch Restaurant

Emily Marks, Marketing & PR Mgr.  
25 Andrew Young Intrnational Blvd.  
Atlanta, Ga. 30303  
[emamarks@gmail.com](mailto:emamarks@gmail.com)  
[www.pittypatsrestaurant.com](http://www.pittypatsrestaurant.com)

#### Quality Inn and Suites/Downtown Nashville-TN

Tony Mujral  
2401 Brick Church Pike  
I-65 & I-24 Exit 87  
Nashville, Tenn. 37207  
[gm.tn337@choicehotels.com](mailto:gm.tn337@choicehotels.com)  
[www.choicehotels.com/ires/en-us/hotel/tn337](http://www.choicehotels.com/ires/en-us/hotel/tn337)

#### Statue Cruises, LLC

Rafael Abreu  
1 Audrey Zapp Dr.  
Suite 203  
Jersey City, N.J. 07305  
[rabreu@statuecruises.com](mailto:rabreu@statuecruises.com)  
[www.statuecruises.com](http://www.statuecruises.com)

#### Steuben County Convention & Visitors Bureau

Danielle Roman, Director of Sales & Marketing  
1 W. Market St. Suite 301  
Corning, N.Y. 14830  
[droman@corningfingerlakes.com](mailto:droman@corningfingerlakes.com)  
[www.corningfingerlakes.com](http://www.corningfingerlakes.com)

#### Tourism Whistler

Sebastien Dubois, Sales Manager  
900 W. Georgia. First Floor Suite 101  
Vancouver, BC V6C 2W6  
[seb@tourismwhistler.com](mailto:seb@tourismwhistler.com)  
[www.tourismwhistler.com](http://www.tourismwhistler.com)

## Pending Bus Operator Members

The following Pending Bus/Motorcoach Operator companies have submitted applications for membership between Feb. 26 – March 7, 2008:

#### Bud's Christian Tours

(DOT 1133175 MC 461136 )  
Spartansburg, S.C.  
Barney Bradley, Owner

#### City Food Tours (fictitious name of ConfectionZone Inc.)

New York, N.Y.  
Joyce Weinberg, President  
[www.cityfoodtours.com](http://www.cityfoodtours.com)

#### Long Valley Coach, L.L.C.

(DOT 1716673 MC 629598)  
Long Valley, N.J.  
Brian Bartiromo  
[www.longvalleycoach.com](http://www.longvalleycoach.com)

#### Pelican Bus LLC

(DOT 1063097 MC 471718)  
New Orleans, La.  
Paul Rogers, Co-Owner  
[www.pelicanbus.com](http://www.pelicanbus.com)

#### Space Tours Bus Lines

Orlando, Fla.  
Maurice Vargus, General Manager

#### Travel Lynx

(DOT 55-0876560 MC 469665)  
Shelby, N.C.  
Jenny Boone, Charter & Tour Manager  
[www.travellynxtours.com](http://www.travellynxtours.com)

Should members have comments regarding these applications, please contact [abamembership@buses.org](mailto:abamembership@buses.org).

## Did You Know That...

As an ABA Member, you receive a 56 percent discount on qualifying Standard Ground™, Definite Delivery and Exhibit Service shipments with Yellow Transportation. Yellow's wide portfolio of services includes expedited, cross-border and dedicated equipment. To learn more about the solutions Yellow can offer your business, visit [myyellow.com](http://myyellow.com) or contact Steve Velasquez at (800) 647-3061, Ext. 6551