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## **Member Alert**

**To: ABA Operator Members**

**From: President & CEO Peter J. Pantuso, CTIS**

**Date: March 18, 2010**

**Re: OMCA/ABA Joint Tour Operator Summit Rescheduled**

**Thanks to every ABA member who responded to the recent survey regarding the proposed joint tour operator summit between members of the Ontario Motor Coach Association (OMCA) and ABA members. Given the overwhelming number of eager participants from both sides of the border expressing strong interest in attending the event, many of whom wanted the summit to take place earlier in the calendar year -- in late February or early March rather than April -- OMCA and ABA have decided that both associations can provide the best possible program for attendees by rescheduling the summit for earlier in the year in 2011.**

**The longer lead time and earlier date on the calendar in 2011 will accommodate the schedules of both OMCA and ABA members, as well as provide the associations with a better opportunity to develop the strong educational, networking and business-building programs specifically customized to meet the needs of tour operators.**

**ABA and OMCA appreciate the groundswell of interest in the summit, and look forward to offering our tour operators a summit providing resources they need at a time that is ideal for their participation early next year.**