

2012 Top 100 Nomination Survey

1. Event Start Date for 2012 (Enter 2012 dates. If you do not know 2012 dates, enter the 1st of the month of the event date.)

Month Day Year

2. Event End Date for 2012 (Enter 2012 dates. If you do not know 2012 dates, enter the 1st of the month of the event date.)

Month Day Year

3. What year was this event first held? Note: Enter numbers only.

4. Is 2012 a special anniversary year? If Yes, enter the 2012 anniversary.

Yes

No

5. How frequently is the event held?

Monthly

Annually

Semi-Annually (twice a year)

Bi-Annually (once every two years)

This is a one time event

Other

6. How many people attended the event? (If this is a first-time event, please provide an estimated attendance.)

1 - 5,000

- 5,001 - 10,000
- 10,001 - 50,000
- 50,001 - 100,000
- 100,001 - 250,000
- 250,001 - 500,000
- 500,001 +

7. Is the event a traveling event or part of a larger event? If Yes, explain. (i.e., where event has been or is traveling in the U.S. or Canada)

- Yes
- No

8. Does the event appeal to a particular special interest or enthusiast group, such as Motorcycle Enthusiasts or Car Buffs? If Yes, enter the types of groups in the space provided.

- Yes (what type of group?)
- No

9. What is the admission fee for each of the following? Enter the amount in the space provided. Note: Enter numbers only.

- Children
- Adults
- Seniors
- Admission is free

10. Name up to 3 other attractions in your area that Tour Planners can package with this event:

- Attraction 1
- Attraction 2
- Attraction 3

11. Approximately how many motorcoaches come to this event? (If this is a first-time event, please provide an estimate.)

12. Do you offer a group discount? If Yes, enter the amount in the space provided.

Yes

No

There is no admission charge.

13. Do you offer complimentary admission for drivers and/or escorts?

Yes

No

Free

14. Do you offer a driver and/or escort hospitality, such as a drivers' lounge?

Yes

No

15. List any group incentives you offer such as gift bags or coupons.

Incentive 1

Incentive 2

Incentive 3

We don't offer any incentives.

16. Is the event close to a major highway?

Yes

No

17. Do you have onsite bus parking? If Yes, enter the cost in the space provided. Note: Enter numbers only.

- Yes
- No

18. Do you have offsite bus parking? If Yes, enter the cost in the space provided. Note: Enter numbers only.

- Yes
- No

19. Are there overnight accommodations available for groups nearby? If No, enter the number of miles to the nearest accommodations. Note: Enter numbers only.

- Yes
- No

20. What is the average length of stay (in days)?

21. Can attendees disembark and embark at the event entrance?

- Yes
- No

22. Is the event handicap accessible?

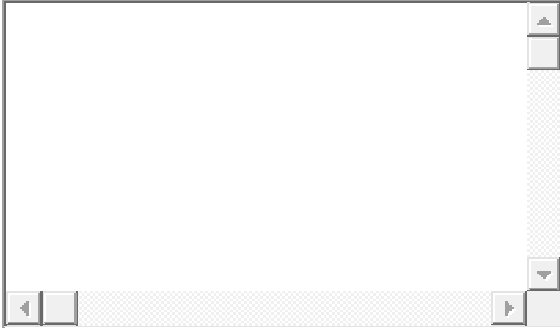
- Yes
- No

24. Is food available at the event?

- Yes
- No

25. In 100 words or less, please provide a ready-to-publish description of your event that can be used for publication if your event is selected

for the 2012 Top 100 Events in North America.



26. In 200 words or less, please add any additional information that may be helpful to the judges for the judging process. Please include why a group would want to attend this event.



Thank you for your submission to ABA's Top 100 Events in North America. Judging will take place in June with award announcements in September 2011.

***Please send your submission to:
American Bus Association
111 K Street NE
9th Floor
Washington, DC 20002
Fax: 202-898-1575
Submissions must be received by May 6, 2011.***