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WEBINARS THAT CONNECT YOU WITH NEWS AND TOOLS TO GROW YOUR BUSINESS

WEDNESDAY, SEPTEMBER 15: 2-2:30 p.m. ET
NEW SEATBELT RULE FOR MOTORCOACHES

Seatbelts will be required for all **NEW** motorcoaches in the near future! In this session ABA experts will explain the elements of the proposed seatbelt rule as well as anticipated next steps in the regulatory process. Email ABAseatbeltwebinar@buses.org to RSVP.

WEDNESDAY, OCTOBER 13: 2-2:30 p.m. ET

HOW TO USE SOCIAL MEDIA TO IMPROVE YOUR BOTTOM LINE

Keep hearing how YouTube, Twitter, LinkedIn or Facebook will get you more business? Get a head start from Marketplace 2011 speaker, Jeff Korhan, and learn how to use social networking tools to improve your bottom line. Email ABAsocialmediawebinar@buses.org to RSVP.

WEDNESDAY, NOVEMBER 10: 2-2:30 p.m. ET

2010 CONGRESSIONAL ELECTIONS AND GOVERNMENT AFFAIRS

Join ABA's lobbyists to learn how the 2010 Congressional elections will impact industry priorities. Get briefed on ABA's policy and legislative strategy to prepare for changes in the new Congress. Email BUSPAC@buses.org to RSVP. *Exclusively for members with BusPAC solicitation approvals.*

MONDAY, DECEMBER 6: 2-2:30 p.m. ET

TAMING THE E-MAIL BEAST "QUICK TIPS"

ABA's popular Marketplace Education Seminar leader, Randall Dean, author of a recent Amazon.com bestseller will share some of his best e-mail management techniques. Learn a few handy tips to keep your e-mail account accessible and organized. Email ABAemailwebinar@buses.org to RSVP.

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