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**ABA Foundation: Motorcoach Census Shows a Healthy and Vibrant Motorcoach Industry**

Washington DC (April 19, 2016) -- According to a recent study released by the American Bus Association Foundation, the U.S and Canadian motorcoach industry continues to be one of the most reliable, cost effective and environmentally efficient modes of transportation. Total passenger trips remained strong at 604 million as compared to 762 million (international and domestic) enplanements<sup>1</sup> on domestic air carriers and 30.9 million passengers for Amtrak<sup>2</sup>.

The Motorcoach Census details the size and activity of the motorcoach transportation service industry in the United States and Canada for 2014. The study shows that the industry continues to serve a broad range of customers, from students to seniors, and moves people with great fuel efficiency. The industry provides charter, tour, and sightseeing services, which are of vital importance to the travel and leisure industries, and intercity and commuter services, which are essential components of the passenger transportation systems in both the United States and Canada. In 2014, the industry created a total of 128,300 jobs in 2014; 71,900 full-time and 56,400 part-time. The report including full methodology is available online at <http://www.buses.org/aba-foundation/research-summary/size-and-scope>.

**Selected Highlights:**

<b>Data Type</b>	<b>2012</b>	<b>2013</b>	<b>%change</b>	<b>2014</b>	<b>% change</b>
<i>US Carriers</i>	3,648	3,471	-4.9%	3,300	-4.1%
<i>US Motorcoaches</i>	36,017	32,811	-8.9%	32,825	0.0%

<sup>1</sup> Airlines for America at <http://airlines.org/data/annual-results-u-s-airlines-2/>

<sup>2</sup> Amtrak FY 2014 at <http://www.prnewswire.com/news-releases/amtrak-ridership-and-revenues-continue-strong-growth-in-fy-2014-110157878.html>

<i>Passenger Trips</i>	626,988,900	605,084,000	-3.5%	603,918,000	-0.2%
<i>Passenger trips per motorcoach</i>	15,600	16,400	5.1%	16,500	0.6%
<i>Passenger miles per gallon of fuel</i>	220.8	207.8	-5.9%	199.4	-4.0%
<b>Demographics</b>					
<b>Data Type</b>	<b>2012</b>	<b>2013</b>	<b>% Change</b>	<b>2014</b>	<b>% Change</b>
<i>Students</i>	25.2%	21.0%	-16.7%	22.0%	5.0%
<i>Senior</i>	26.2%	28.3%	-7.9%	26.6%	-5.9%
<i>All Other</i>	48.5%	50.7%	4.5%	51.3%	1.2%

The decline in the size of companies is attributed to mergers and acquisitions, companies going out of business, and companies discontinuing motorcoach service. The increase in students ridership is likely due to the fact that the motorcoach industry serves student passengers at a price point which allowed students in the U.S. and Canada to visit important historical and cultural sites that might have been out of reach without an affordable and reliable transportation option.

The motorcoach industry continues to be a small business success story with over 94% of the industry operating fewer than 25 buses.

<b>Motorcoach Fleet Size</b>	<b>Carriers</b>		<b>Motorcoaches</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
100 or more	23	0.6%	8,799	24.1%
50 to 99	50	1.4%	3,278	9.0%
25 to 49	155	4.3%	5,378	14.7%
10 to 24	439	12.1%	6,724	18.4%
1 to 9	2,961	81.6%	12,342	33.8%

Industry Total	3,628	100.0%	36,520	100.0%
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About the ABA Foundation

*The American Bus Association Foundation (ABAF) is the scholarship and research arm of the motorcoach, tour and travel industry. The largest non-profit in motorcoach group travel, the ABAF distributes \$60,000 a year in scholarships to industry families and invests in research to demonstrate the important role motorcoach transportation plays in society.*